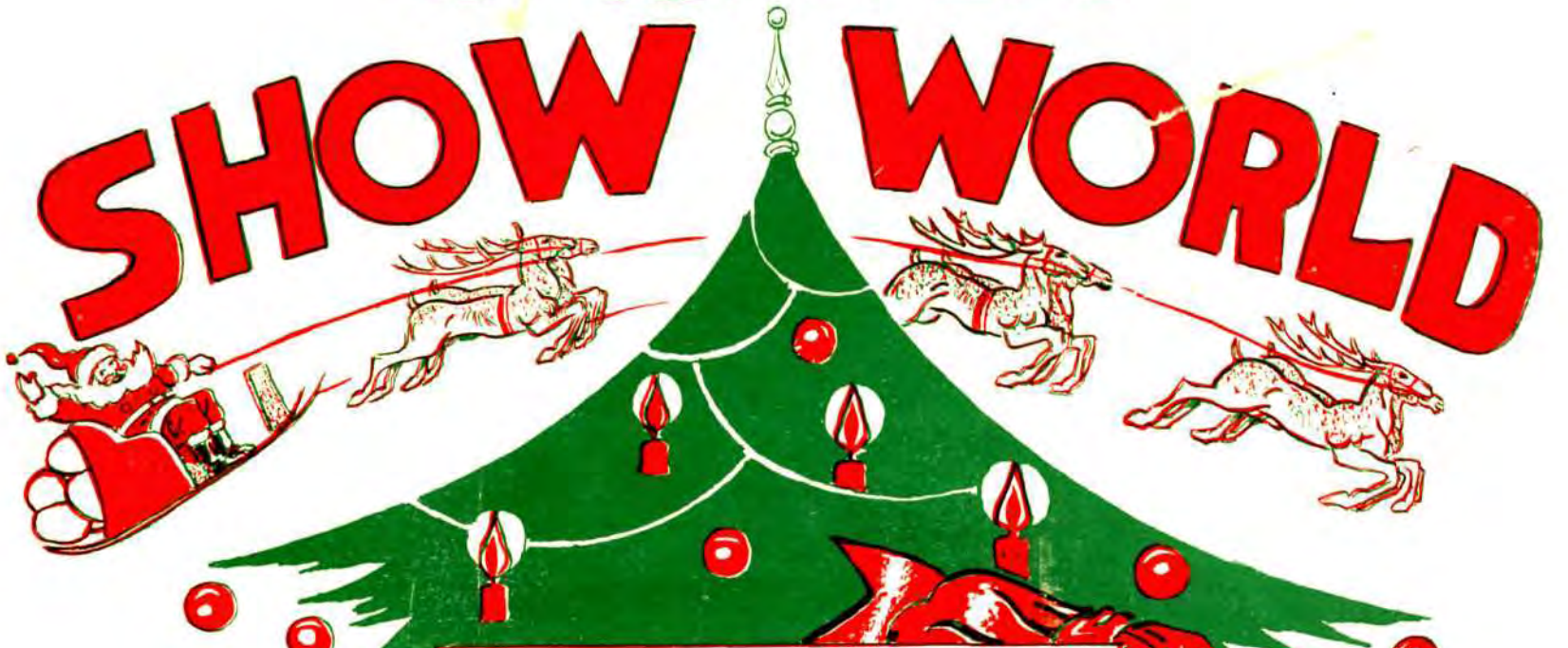


GREATER SHOW WORLD



JACKIE PERRY

Gracious wife of the popular Showman and
President for 1950 of the National Show-
men's Association—JACK J. PERRY

Johnny J. Kline,
Managing Editor
1472 Broadway, Rm. 302
New York 18, N. Y.

EANDERSON

To -- Its Millions of Friends
Throughout The World,

**THE GREATEST SHOW
ON EARTH**

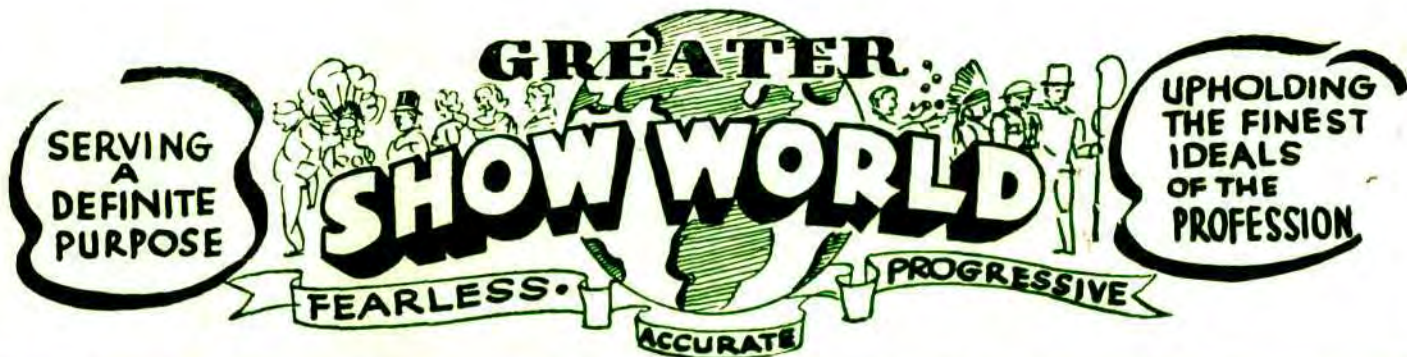
Extends

Heartiest Holiday Greetings



**RINGLING BROS and BARNUM
& BAILEY CIRCUS**

Winter Quarters,
Sarasota, Florida



BRITAIN INVITES WHOLE WORLD TO HER 1951 FAIR

Floodlit cities, decorations, musical shows and a fabulous carnival of fun is busting out all over England, Scotland, Wales and Northern Ireland to capture for the coming Festival of Britain the spirit of Merrie England — 1951 style.

Every village and town has been invited to go gay for the Festival of Britain, according to the British Travel Association. Although the main exhibits will be on the south bank of the River Thames, London, 29 other cities have already announced specific plans which tie into the official program. This country-wide undertaking is only possible in a land as compact as Britain.

Though May to September are the official dates, Britain regards 1951 as Festival Year and Britain will be on show to the world from January to December. It will tell the story of Britain at work and at play, in exploration, discovery, science and production. It will present an imaginative, vivid panorama of Britain's past and future, stressing the contribution she has made to western civilization.

Awaiting the visitor are the superb performances by the Old Vic and Sadler's Wells companies. The Palladium, the showplace for the talents of Britain's top popular entertainers, as well as for American visitors, such as Jack Benny and Danny Kaye, also will be in full swing.

The gay picture, not confined to London, will unfold in towns throughout Britain already famed for first-class entertainment and annual festivals. The Aldeburgh Festival, where Benjamin Britten stages the Opera, will run from June 4 through 16.

Some other musical highlights are the Bath Assembly, May 20 to June 2; the Festival of Contemporary British Music at Cheltenham, July 2 through 15. The Shakespeare season at Stratford-on-Avon will run from April to October. And the Edinburgh Festival, with classical music, drama and ballet, will make an even greater bid for artistic glory in 1951.

Towns like Brighton, Norwich, Bournemouth, Llangollen in Wales, Worcester and Canterbury have been equally ambitious. Scarcely a town or village will fail to participate. Tied into the official program will be agricultural shows, highland games, breath-taking motor speed trials, sporting events like Wimbledon and traditional pageantry like the Trooping of the Colors.

TAMPA FAIR ALL SET FOR RECORD BREAKING

The Florida State Fair, Tampa, January 30th—February 10 will have 15 counties exhibiting. This represents an increase of two over last year, P. T. (Pa) Strieder, point-

The General Manager



P. T. STRIEDER

ed out. A new livestock judging pavilion will be dedicated during the fair, Strieder disclosed. J. C. Huskisson, assistant to Strieder, said that several innovations are planned. The swine show, he predicted, will be the largest in the event's history.

Royal American Shows will be on the midway.

RECORD U. S. ATTENDANCE AT '51 BRITISH FAIR SEEN

Judging by advance inquiries from United States business firms, the number of American buyers attending the 1951 British Industries Fair will exceed the 1950 record, according to the British Information Service. The 1950 showing was 50 per cent higher than that for 1949.

The 1951 BIF will be held from April 30 through May 11. Heavy industry will be centered in Birmingham and other trades will be on show in London in what is described as the biggest display in the Fair's 35-year history.

Late News Flashes

Dr. J. S. Dorton, manager of North Carolina State Fair, Raleigh, was elected President of the International Association of Fairs and Exposition for 1951. W. D. Jackson, of London, Ont., Canada, vice president; and Frank Kingman, of Brockton, Mass., re-elected Secretary-Manager. New Directors include: R. H. McIntosh, C. G. Baker, E. P. Green, and V. Ben Williams.

Ringling-Barnum Circus opened their winter unit at Havana, Cuba, December 8th with a program of acts from their regular season show. Allan Lester, handled the advance. Pat Valdo, personnel director, supervising the show!

Florida Winter Dates: Tampa, January 30th to February 10th.

Largo, January 22nd to 28th.

Winter-Haven, February 12th to 17th.

Orlando, February 19th to 24th.

Merle Beam, elected President of the American Carnivals Ass'n for 1951. Ralph Decker, first Vice President Dick Coleman, 2nd Vice President Sam Prell, 3rd Vice President Al Wagner, Associate Secretary, F. E. Gooding, Associate Treasurer and Max Cohen, Secretary-treasurer.

George A. Hamid, was on the sick list for a short spell with a virus infection.

FIRMS TO LIMIT PUNCHBOARD SALES

The Federal Trade Commission announced Friday that two Midwest novelty firms have agreed to stop interstate sales of punchboards and other devices which could be used for gambling.

The firms are the Werts Novelty Co., Inc., of Muncie, Ind., distributors of push cards, tip cards, tip books, "jar deals" and other lottery devices, and Empire Press, Inc., of Chicago, punchboard distributors.

CANCEL NORWEGIAN FAIR

Oslo — Plans for the Norwegian "Floating Trade Fair" to visit Mediterranean ports next spring have been abandoned. The organizers state that the main reasons for giving up the plans are the delivery difficulties of the Norwegian export industries and the uncertain international situations.

GREATER SHOW WORLD

The Voice of Show Business.

VOL. XXXIII - DECEMBER, 1950 No. 12

Devoted Exclusively to the Amusement World. Subscriptions payable in advance \$3.00 per year.

Entered as Second Class Matter February 17, 1933 at the Post Office at New York, N. Y., under the Act of March 3, 1879.

Published monthly by

GREATER SHOW WORLD CO.

JOHNNY J. KLINE

Managing Editor

Feature Writers

PEGGY FORSTALL

ELSIE MILLER

BEVERLY ROADS

HOUSE PARKERS

Publication Offices

Longacre Building,

New York 18, N. Y.

Business and Editorial Offices

1472 BROADWAY,

NEW YORK 18, N. Y.

Phone: LO-3-2970

GREETINGS!!!

With the Yuletide approaching, that spirit of "Peace on Earth — Good Will Toward Men" takes possession of us and we ponder whether or not, one's wishes, has any bearing on a FRIEND'S future?

IF such IS the case, all our Friend's will enjoy a most prosperous 1951 season and enjoy prosperity and happiness.

What more can one ask in this age of progress?

The present generation is living in the fastest age, in history of mankind.

Time was, when we were startled when we saw automobiles, then again amazed at flying ships in the air — radio and now television. With progress being shown by the rest of the world, we no longer look in amazement at a Carnival Midway with flood

lights, shooting up into the skies, huge towers of lights in front and rear of midways. Neon lighting effects throughout carnival midways in its entirety.

Such is progress as seen in the outdoor show world.

At first it was a revelation. Today it is past the stage of the 7 wonders of the World.

Progressive and aggressive Showmen have shown the way. It is indeed gratifying to know that we lived long enough to see modern improvements on Carnival midways.

The World at large, owes a vote of thanks to outdoor showmen of the outdoor show world for the new and high type of outdoor amusements being offered to Mr. & Mrs. John Q. Public today.

The daily papers, devote columns and columns to press agent made stars, of the cinema world, ignore entirely the revelations

of outdoor amusements. But time is not far off, when these self-same scribblers, editors and publishers will come to the realization of the news value to be had, by exploiting outdoor showmen, and will then place them on the same high pedestal which this writer has placed them from the first day he took possession of an editor's chair.

He and he alone appeared to have seen far enough ahead the vision, ability and showmanship they are now displaying. He encouraged them, urged them on to higher and greater accomplishments, and the end is not in sight. What you behold on Carnival midways today is merely the nucleus, of an Exposition on wheels of tomorrow.

Innovations are in the making. Showmen with inventive ideas, see the possibilities of Pay Attractions with Carnivals of the future. The Carnival of tomorrow will be so far advanced from the carnival of yester-year that one will look back and wonder — at the transformation.

This writer has faith in outdoor showmen, the Carnival and Circus Showmen of today.

The Circus showmen of 1951 will also emerge with new and novel ideas.

Every branch of outdoor show business will add innovations that will enhance the outdoor show world as a whole.

All of which is not the realization of a beautiful dream on the part of this editor. But the realization of showmen of vision and business executives possessed of business acumen, injected with an abundance of SHOWMANSHIP.

And I, am happy at this Yuletide, to play the humble part of Editor of a show paper for show people in show business — and have the medium at my command to call these facts to the attention of one and all in the World of Outdoor Amusements!

And with these cool thoughts shot into the hot linotype machines, the Editor takes this opportunity of thanking our good friends for the fine support and co-operation which they have shown us this past year.

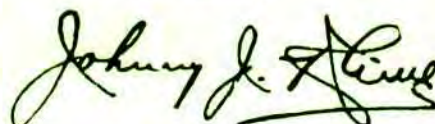
Our most sincere wish for one and all of you is that THIS NEW YEAR will be the one in which your every wish and fondest hope will be realized.

We join with you in greeting the NEW YEAR with renewed optimism and enthusiasm and the editor will look forward to carrying on our friendly business relations with each and every one of YOU.

So once again, at this holiday season. I wish you all A YEAR OF PLENTY AND A HEALTHY AND HAPPY ONE!

I am, as always—

At your service,



TO OUR SUBSCRIBERS

Please report your City Zone Number as furnished by the Post Office Department as soon as possible so that delivery of your paper may not be delayed.

THE WINNER



LUCKY CLIF WILSON

of the Royal American Shows held the winning number of the 1950 Buick Roadmaster Sedan given away at the Showmen's League Banquet during the convention. It couldn't have been won by a nicer guy!

HOW TRUE

He who builds a better mousetrap,
And then stands at his gate
To see the world rush down the patch
Will only stand and wait;
For the man who builds a mousetrap
Must spread the news, and say,
"I have built a better mousetrap!
It's here, friends, right this way!"
He who builds a better mousetrap
Must reach folks who have mice,
To tell about his product,
Boast its quality and price;
He must show appreciation,
So that when the mice are caught,
Grateful buyers will remember—
And tell friends where they bought.
He who builds a better mousetrap,
Or a faster roller skate;
He who makes a brighter button,
Or a stronger dental plate;
He who weaves a finer fabric,
Or compounds a perfect pill . . .
He will build a better business
Only when he builds good will!
He who builds a better business
Paves the Pathway to his door
With good will and helpful service—
Keeps folks coming back for more;
For it isn't only merchandise
That turns the world his way,
It's his everlasting friendliness—
Today, and every day!

—Author unknown.

GREATER SHOW WORLD

Its foundation was laid "not for a day, but for all time," and stands "four square to every wind that blows."

It is

BIG ENOUGH TO BE STRONG—
STRONG ENOUGH TO BE SAFE—
SAFE ENOUGH TO BE TRUSTED

—AND—

SMALL ENOUGH TO KNOW
YOU PERSONALLY

MY WORD!!

Signed, sealed and delivered to **Royal American Shows**. Fair-midway contracts for the following fairs for 1951 namely: Superior, Wis., Minn. St. Paul, Topeka, Kansas, Oklahoma City, Okla., Miss. State Fair, Jackson, La. State Fair, Shreveport, Interstate Fair, Pensacola, Florida and again in 1952 The Winter Fair and Convention, Fla. State Fair, Tampa and Little Rock.

Thought for today. The most beautiful Christmas wreath in the world, can't compare with the smile that wreaths the face of the giver!

Blessed Event: **Charlie (Jackie) Morris, Jr.**'s wife presented him with a beautiful baby **BOY** — November 19th. The new addition will be named **Charles Morris the 3rd.**

Mrs. Hattie Wagner, 1st Vice Prez. of the Ladies Aux. SLOA was tendered an ovation as she entered the meeting rooms, during the convention!

That's show business — Great Showmen never think they are great. Small Showmen never think they are small!

Dates of the Florida State Fair, Tampa for 1951 are: January 30th to Feb. 10th.

In the interest of serving their good customers who winter in Florida, **S. J. Jessop** opens their Sarasota, Florida office each winter to serve customers of the **United States Tent and Awning Co.** of Chicago, Illinois.

Jimmy Hurd & Julius Kuehnel, contracted two pay shows with **Jimmy Sullivan's Wallace Bros. Shows of Canada** for next season. The contact was made by The Show World Service Dept.

Johnny Lorman is on the sick list!
Bernard (Bucky) Allen is the new Prez. of the NSA for 1951!

During the convention the Indiana State Fair Board tendered **Issy Cetlin & Jack Wilson** with a plaque, in recognition of their friendly relations!

The meeting of show organizations representatives held during the convention to merge all into one body — was discussed pro and co, but members did not arrive at any definite plan for the merging!

Dave Picard goes over to the **Johnny Denton Shows** next season!

Popular **Al. Kaufman**, 30 years in Carnie business and now playing the Class B. Circuit Western Canada Fairs, 2 a week and still going strong!

Billy Senior with **Barnes-Carruthers, Inc.**, has an abundance of experience in show business. Was with **Jess Adkins, Gentry, Patterson Shows**, 12 years with **Gus Sun** and 12 years with **Barnes-Carruthers**. Had his own stock company. Now sells High Acts for **B. & C. Aerial Productions**.

To those who may not have realized the importance of having a man like **George A. Hamid** interested in a show organization, such as the National Showmen's Ass'n have but to attend the NSA banquet and ball and see for themselves the Star Studded stage show presented. Never in show history has any club been able to present such an array of STARS of stage, screen, radio and television as one sees at an NSA Banquet.

Every act a star and every star a show stopper. They are there to appear gratis — to please the man who has become so colorful — he's beginning to look like a — **RAINBOW** — **GEORGE A. HAMID**.

**SO THAT YOU,
THE SHOW PEOPLE
WILL KNOW!**

John Marks entered a New York hospital for eye treatment!

Mike J. Doolan nominated for Prez of the PCSA for 1951.

The **Al. Wagner's** may adopt a girl any day now!

For breakfast, dinner and supper — drink — COCA-COLA!

Rube Liebman has been with **Barnes-Carruthers, Inc.**, for more than 25 years. Again contracted **Tulsa, Oklahoma Fair** for the free acts. **Rube** a likable salesman, held all his contacts for the **B. & C. firm**.

How close can you get? — The Greater Show World is so intimate — the women-folk take it to bed with 'em!

E. Lawrence Phillips just received a charter for mutuels for trotting races at **Deland, Florida!**

Hurry, Hurry, Hurry — if you're going to attend the **Miami Showmen's Club Banquet and Ball** at **Copa City, Miami Beach, Florida, January 4th.** Tickets \$10.00. **Pat Finerty**, chairman of banquet has arranged a swell program of acts such as: **Jane Froman, Sam Levinson, etc., etc.** **Harry Modell** did a swell job fixing up the club-rooms for the holiday visitors!

About ten grand was bet on the presidential election of the **Showmen's League of America, Chicago**, during the convention. **Lew Keller** elected prez, but friends of popular **Ned Torti**, are hot as a fire-cracker, over the way the ballots were cast in the club rooms.

THE FRANK MILLER'S DAUGHTER — RHODA, will become a bride during the "Ides of March" . . . Congratulations!

Terry Turner, exploitation chief of the **RKO** and well known to outdoor showfolk sneezed so hard he burst a blood vessel in

his nose. Had to have several blood transfusions. Is now under a doctor's care in a **Los Angeles hospital**.

Rumor has it that **Fanny Linderman** and **Jake Weiner** have come to a parting of the ways — which may wind up in the divorce courts any day now!

Mr. & Mrs. J. W. "Patty" Conklin, will take their annual vacation starting with **December 20th** on a **West Indies Cruise**. The return to **Canada** and in **February** leave for a cruise to the **Mediterranean**.

Blue Chip Deal — **William Glick**, former carnie owner and **Jack & Irving Rosenthal** of **Palisade, N. J. Amusement Park** sold their interests in the **Royal Yorke Hotel, Miami Beach, Florida** and 'tis reported they walked away from the project with a **\$400,000 profit**.

Sally Rand will do 13 weeks of **Television** during the winter months!

Rudy Illions of **Long Beach and Santa Monica, California** was peeved because movie star **Ann Sheridan** said "I hate to ride on roller coasters" and gave out a story to the **United Press**, what he thinks of **Ann**.

The **World of Today Shows** may go on the auction block after the first of the **New Year?**

LEE BACK TO CAVALCADE

SIGNED BY **AL WAGNER** FOR 1951

Frank J. Lee, veteran newspaper man from **San Antonio** was signed to take complete charge of the public relations department of **Cavalcade of Amusements** for the coming season. All forms of advertising will be used including newspapers, Radio, T-V, an eight-page illustrated herald for city and country distribution, a brand new station wagon sound truck, and a big panel billposting truck for outdoor advertising. **Robert (Hi Brown Bobbie) Burns** was contracted by **Lee** to take care of all billing and coupon ticket details on a new idea which owner **Al Wagner** has okayed.

Mrs. Lee will continue to take care of the **Lee Billposting plant** in **San Antonio** where they have 500 three and eight-sheet panels as well as 25 twenty-four sheets which traveling attractions use during the season.

1950 Season's Greetings 1950

Dear Friend:—

I feel that the old year should not pass without some expression from me of pleasure over the cordial relations I have had with you.

At the close of the year, I desire to convey to you, with my appreciation of these relations the season's best wishes for your health, happiness and prosperity.

Very sincerely yours,

GREATER SHOW WORLD
1472 Broadway, New York 18, N. Y.

JOHNNY J. KLINE,
Editor-Publisher



By ELSIE MILLER

HELLO! To all our dear show folks everywhere. The convention has come and gone and what a time we all did have. So many of you in town again this year.

First of all had such a lovely visit with BESS HAMID whom you all know in the show world and how well you did look Bess. Am waiting to see the publication of that wonderful book being written by the Hamid family, who are to be congratulated as I heard they are going like hot cakes. They were all sold out in the Lobby when we went down to get one, trust will be able to get one when the next supply is in and around. Book is titled "Circus."

The Open House convention went over with a bang and the Ladies' Auxiliary of the Showmen's League of America had a wonderful time with all the show folks who came in to the Jade room where convention was held. The Bazaar with Mrs. Henry T. Belden, Past Pres. proved a success and many lovely gifts were donated for the sale by many of our in and out of town folks. Through my column wish to thank each and everyone who was so kind to donate towards this affair. The installation dinner was very beautiful in Louis XVI room with Mrs. L. M. Brumleve as EMCEE and Mrs. Henry T. Belden as Installing officer. In another column you will find club notes and data on the installation dinner.

Then on Wednesday night folks, the Banquet and Ball in the Grand Ball room for the Showmen's League of America. Entertainment was lovely. What a crowd and with all the folks who came in, there still were a lot of familiar faces which we missed immensely.

GRACE GOSS and her hubby Charlie remained in Hot Springs, Ark., relaxing and having a good time out there. Hi' Grace.

Enjoyed visiting with ALICE HENNIES so very much, who sure looks wonderful. Harry Hennies' is in Houston, Texas where he was supervising some of the building of their new undertaking.

HATTIE WAGNER sure looked beautiful at the Ball and had a good time with her vast amount of friends. She sure is looking marvelous and very happy since she and Al. have taken into their life a wonderful son, Kenneth. Who by the way is in Military Academy in St. Petersburg, Fla. How sweet of Kenneth to send his Mom a lovely telegram at the installation dinner of Ladies' Auxiliary of the S. L. of A. As



JUDY BROWN

Daughter of Mr. & Mrs. Fitzie Brown. Only 5 years of age with the mentality of a 12-year-old child. Is not only a smart child but pretty as well and loved by one and all who have met this wonder child.

Hattie is their 1st Vice President.

CONGRATULATIONS!!! go forth again to you DOLLY YOUNG, winner of a GOLD LIFE MEMBERSHIP CARD for obtaining way over 50 Members for the Auxiliary. We are indeed proud of you and also as our 3rd Vice President. Good luck and God Bless you. Dolly planed in and back home.

ETTA and TOM HENDERSON have a lovely new BUICK and drove in from Paris, Texas. Stayed for all the doings and motored back to Paris, on Thursday. Bob (that's my better half) and I were proud to be their guests again this year, during convention week and the Banquet and Ball in the Grand Ball room. Lou Keller was elected President of the Showmen's League of America.

Say, by the way, the club rooms wouldn't be complete with little COY (Hattie Wagner's cute Chihuahua) dog, Ladies' Auxiliary of the Greater Tampa Showmen's Association's Mascot. We had more fun in the club rooms with Coy. He sure is cute. Fits in a pocket-book.

It was nice seeing MARGARET HOCK who has been quite ill, up and around again and in her usual place with all and among the activities. Margaret made a trip to Hot Springs with daughter EVELYN HOCK and the baths did her a world of good. (Chamber of Commerce please note.)

Oh say . . . Congratulations to Noble C. Fairly, who is the newly elected President of Hot Springs Showmen's Association and to MICHAEL J. DOOLAN, newly elected

President of the Pacific Coast Showmen's Association.

CONGRATULATIONS also to Bill and Phoebe Carsky of CASEY CONCESSION CO. on their 27th Wedding Anniversary this month which they spent at the Chez Paree with their intimate and personal friend DANNY THOMAS. Bill gave Phoebe the most gorgeous SILVER BLU MINK STOLE you would ever wish to see. Well, but then little bit deserves it. How about it Phoebe? Their lovely daughter LYNN is getting to be such a little lady. They are both so proud of her. CASEY CONCESSION COMPANY are to be given a lot of credit for the lovely huge DOLLS (a pair) donated to the Ladies' Auxiliary of the S. L. of A. starting Lillian Glick, President out with a nice year. Placed on books and are going over big. Hope I see it.

SALLY RAND, that lovely show personality, known world wide, was in for the convention. We all had such a nice visit with Sally and enjoyed her presence at the installation dinner and the banquet and Open House. Sally was telling me that she left her precious baby in Houston, Texas with Harry and the babies nurse. Sally has a date to play in Texas (13) thirteen weeks on a Television show, half hour each day, for five days each week. How nice, so we will see you on Television.

HARRY ILLIONS, owner of the East's best known amusement Parks, was honored as one of the showmen at Rotary Club luncheon which was observed as "OUTDOOR AMUSEMENT TRADE DAY". Harry got his start in the Century of Progress Exhibition here in the 30's. Hi' Harry.

LOUISE R. DONOHUE, whose hubby owns a Steel Products Co. here in Chicago will be leaving December 15th for South America. DR. MAX F. THOREK, Chief Surgeon of the American Hospital just returned from a lovely GOOD WILL trip in Mexico and South America and gave an inspiring speech at dinner of Ladies' Auxiliary, S. L. of A. about his trip, which was enjoyed by all.

RECEIVED A LOVELY letter from KAY GAWLE who is in Joplin, Mo., and was unable to be with us in Chicago. Kay was saying she played Philadelphia, Miss., this season which is one of the most unique fairgrounds in the U. S. It was established in 1868 with old fashioned camp meetings and over a thousand families have Summer cottages on the fairgrounds and bring their ice boxes and servants and stay right there the entire week of the fair. It is in the Indian reservation and there are thousands of them on hand in Native dress. It is dry territory.

Kay had a nice visit with MABEL BAY-SINGER when she went into Hot Springs, Ark. She and Al. her husband, both looked wonderful. Hi' folks. NUI NUI ALOHA to you MIMI GARNEAU who has spent so much time in Honolulu, T. H. Hawaii. No doubt you are back home again Mim?? Do write me soon. Hear that Ladies' Aux. Hot Springs have some real Canasta games out there. Good luck to you all out there. HANK and GRACE BROWN are in San Francisco, Calif., and will be there for sev-

eral months. Good luck to you two.

ROSE PAGE is still in Los Angeles, Calif. and I am afraid she will stick there now for good, or at least for some time, as she has taken a lovely house out there. Gosh, Rose, that sure is grand and we know you will spend many happy moments in it with your friends and show folks around you.

HELLO SADIE GOODMAN, sorry you could not be with us this year dear.

HELLO IVADEL ANTHONY, last heard of you folks you were in Boytown, Texas and by the way Iadel, congratulations to you and your husband and you are now MRS. MIKE SULLO. Sure wish we could have seen you at the convention, what happened, we looked for you dear?

BILLIE LOU BUNYARD now lives in North Little Rock, Ark., and is enjoying life to the utmost. We are so glad to hear that Billie. MAY MOORE sponsored a lovely party October 15th with assistance of Margaret Griebel, Laura Little, Estelle Hanscom and Lillabell Williams. Party was at 5 P.M. at home of May Moore in Hollywood, Calif. Cocktails were served and followed with a delicious buffet lunch. Some party, I'll say. MARTHA LEVINE had an accident en route home one evening and we are so happy she is doing so nicely after breaking her arm. Best wishes Martha.

VIOLA FAIRLY'S brother Charlie Hutchison was united in Happy wedlock to REBAH GILBERT, November 11, 1950 in Hot Springs, Ark. They then motored to Shreveport, La., their home. MYRTLE HUTT is a very happy and care free girl again now that she has her real name back again. We hope that all sad memories can be left behind Myrt and that your future will be the happiest you have ever had. BILLIE WASSERMAN was planning on going into the Chicago Fresh Air Sanatorium, 2451 Howard in Chicago, Illinois for a rest and check up and we will expect her to come home full of pep, vim and vigor. You will be hearing from your many friends on the road Billie and also from this writer. Good luck and best wishes for a speedy recovery.

THANKS LOUISE WARNING for your itinerary. Louise and her hubby are with the Mr. Roberts Show on the road and last spot I have for the show is April 29th. Gollleeee . . . You sure will be going places Louise dear and we know you will enjoy being with your hubby. Sorry I missed you while you came through Chicago Louise, and don't see where you will be anywhere near us for some time to come. So write honey. By the way where are some of these show folks hiding, as all their mail is being returned to me: Callie J. Baker, Doris Donaldson, Ann Borker, Nora Ann Raines, Lena Crowe, Juanita Deisler, Dorinda M. Reed, Florence Cameron, Mrs. Howard Jones, Virginia Allen, Irene Beaty, Mrs. Fay Kelly, Myrtle Jeter, Odette Oleksy, and say Billie Macolley, I have your Membership card and By-Laws. Where are you? Your mail was returned to me. Please write to me at 4215 W. 5th Ave., Chicago, Illinois.

MARTHA McKAY, we are sorry you didn't get in for the convention, but we are

happy you are the lucky winner of first prize of one hundred dollars (\$100.00). Sure lucky. Hello HALLIE KNIPCHILD. Glad you found an apartment at last and hope that you will soon be with us at meetings again. What a grand delegation came in from Dallas, Texas, we sure enjoyed having them all with us.

TRIXIE CLARK, we hope you are much better and up and around and fit as a fiddle again after your trip to the hospital. Good luck to you dear. Sorry you could not be with us at the convention and banquet and Ball. Again speaking of the Banquet and Ball TOM HENDERSON, owner of the Grand Union Shows and his charming wife Etta had as their guests at Banquet and Ball: BOB MILLER and wife ELSIE, Mr. and Mrs. PETE LAMB, LENA MILLS and of course TOM, ETTA, JUANITA and HEDDA. The two little darlings were dressed in gorgeous lace net pink dress for Juanita and Hedda had a yellow and blue net and taffeta gown which were extreme and adorable, Etta wore a lovely white chiffon gown trimmed in black with ensemble and Mrs. Lamb a lovely chiffon white gown, Elsie Miller, black silk net and lace and Lena Mills wore a lovely black dinner gown (beaded). By the way folks this is Lena's first trip to Chicago and she loved it. However, we did have some miserable weather first couple days of convention.

So many motored in, and am afraid they had a hazardous trip en route, however, trust they all reached their destination safely.

It was so nice seeing ANN DOOLAN again, who was with us at all times, during Open House and all functionings. The same crowd turned up as of last year, a few missing, but our thoughts were with them. Virginia Kline as usual was a great cut up and entertained the Gals, so did Viola Fairly, Lee Gluskin, Del. Hoffman, and what a grand job Ann Belden did at the bazaar. Lee Gluskin handled the lunch, as no one else can and you all know that wonderful personality Delgarian Hoffman who served the refreshments.

Florence Rubin looked so well, Ruth Martone, Shirley Levy, Margaret Pugh, Martha Moss, Martha Weiss, Goldie Fisher, Lola Hattie Wagner, Virginia Ganble, Betty Baginet, Opal Rossi, Dacy Walton, Mrs. Phil G. Little, Mrs. Melvin Little, Grace Tinder, Mrs. Arlo Robinson, Ethel Wadoz, Nan Rankine, Mae Smith, Sophia Carlos, Minnie Simmonds, Barbara Woody, Lillian Woods, Mrs. John Obluck, Mildred I. Miller, Esther Groscurth, Jerry Sweeney, Shirley Zirzow, Mary Zirzow and Erna Zirzow, oh and ever, ever so many others too numerous to mention, all were so welcome and we were indeed happy to have them with us, all of you.

And did you see LILLIAN GLICK the President of the Ladies' Auxiliary of the Showmen's League of America. She was without a doubt the most gorgeous dream boat ever walking at the installation dinner and Ball. Lillian wore a lovely Brocaded (white) satin gown trimmed in gold net and lace and the flounce and bottom of the dress

had yards of fine net lace, which was very extreme and Lillian, how lovely you were, in fact breathless. Lillian is a very popular show Girl and has many, many wonderful friends in the show business all over the country and we are sure she will have the complete co-operation of all for a very lovely and successful year. And if GOD WILLING the KOREAN and CHINESE situation will soon come to an end and allow all to live a Peaceful and happy existence. All we can do is PRAY, pray and PRAY some more until God hears our prayers.

If I forgot YOU and You and you in my column, forgive me as we really did have a large crowd. Katie Little was in and we were pleased to have her with us. FRANCES KELLER gracious wife of LOU KELLER Prez. of the Showmen's League of America looked very lovely in her light blue crepe gown at the Ball and can be very proud of Lou, has many friends in the show business and is a grand man. CLARA and DOC ZEIGER, we missed you also, sure sorry you could not come in.

CONGRATULATIONS to MR. and MRS. ROBERT EGETON of the Sunset Amusement Co., who had a blessed event in Waterloo, Iowa a son Robert, Jr. How nice folks. Oh and congratulations to you ESTHER WILLIAMS out there in California. We in Chicago here are so happy to hear a little bundle of joy was dropped down from heaven into your home, a son to you MR. and MRS. BEN GAGE. Esther's hubby is a Radio announcer and mother is Esther Williams cinemactress, who you all know.

And did you know . . . that CHARLES ZEMATER of the Charles Zemater Agency here in Chicago and VIRGINIA STONER were married recently in Chicago?? We all did and are happy to hear it. Good luck and loads of congratulations from Bob and I, Charles and Virginia. Virginia is receptionist at Zemater Agency.

ALICE HILL and her sister NELLIE BYRNES looked so well when I last saw them at the convention. So glad folks. PAT SEERY has been ill, but we were pleased she could be with us also. Pat is feeling much better again. By the way you folks all know Mattie Crosby, well she has sure had a siege of illness and I think it would be nice if you could drop her a cheery message, her address is 2343 Winona Ave., Chicago. RALPH GLICK sure was struttin' around like a Peacock and he had reasons to be, as Lillian his wife as you know, is Pres. for 1951 of the Aux. S. L. of A. Two grand show folks. Hello there VIVIAN RICHBY, Ill catch up with you soon dear, am way behind with my mail, but won't be long and I'll be relaxing again. So nice to hear you are now in Jacksonville, Fla. your card will soon be heading your way.

MINNIE SIMMONDS never comes into Chicago unless she is loaded with lovely gifts for the Auxiliaries Bazaar and just happened to think about it. She crocheted such lovely dolls which went like hot cakes and thanks Minnie for the lovely gift you sent to me, I sure do appreciate it. Minnie also brought

(Continued on page 18)

Show Business and Show Folk on the West Coast

By PEGGY M. FORSTALL

Christmas draws near, and it's again time to say Merry Xmas and A Happy New Year to all of you. Hope Santa will be very good to all of you, and I hope the New Year will be bigger and better than the last year, although several around here say this year was N.G. for them, the stores and spending seem to be doing the same as usual. You see so many new cars, new fur coats, plenty of new clothes, without saying all the new ROCKS that are now being shown around. So with all beefs of hard times, every one seems to be very happy just the same.

The Show Folks of America in San Francisco, plan on a big day on their Memorial Day, having made the last payment on their cemetery plots, means Mike Krekos did alright being president this year. Harry Seber, Past President has been put in charge of the Memorial Services. Harry is also Chaplin of the Organization. On Dec. 4th, they all gathered at a Chinese Cafe for a big feed. On December 11th, which will be election night will be a Spanish dinner. Past President Party will be December 28th. Their Banquet and Ball, Dec. 29th., which will be held at the Fairmont Hotel. Several of Lost Angeles folks plan on being there.

The Pacific Coast Showmen's Ass'n will have memorial service Dec. 11th with Sammy Dolman in charge. A nice program has been laid out — and all flowers will be furnished by Sammy. The Ladies of the Auxiliary will assist. Xmas Party night for the Ladies will be Dec. 18th. Election and Bazaar Dec. 11th. ALL NATION BOYS CLUB Dec. 23rd. Dec. 25th will be Xmas dinner. Ball and Banquet December 16th. Open House December 31 and all day New Years. Ladies Auxiliary Installation Dinner January 2nd in the beautiful Banquet room at the ELKS Club.

Regular Associated Troupers will have Past President Night December 7th. Election of Officers Dec. 14th. Christmas Party and Grand Prize night, December 21st. Installation of Officers December 31st and January 9th their Banquet and Ball at Larry Potters again. President Nell Robideau has had a very successful year. All her officers gave her full support during her years in the chair and their finance came in bigger and better than ever. Larry Ferris is getting his new 1951 show all ready for an early opening. His first date will be Riverside County Fair, with the Indo Date Festival to follow.

Andy Anderson and W. R. Vannerson who just purchased the Zeigler Shows from George Hiscox, are planning on making the show bigger. Anderson was General Agent and W. R. Vannerson was Secretary for Earl Douglas this past year. Ted Levitt has returned to the California Shows to take over Management for Bob Schoonover. Ted for many years was connected with the West Coast Shows. Nathan Cohn sold his inter-

est in the California Show to Charley Walpert.

Clarence (Fat) Allton and Inez have returned from a trip to Honolulu and report having had a very nice trip. Glad to have them back, as we missed them while they were gone. Sure is good to have those two swell folks with us this winter. I mean Gladys and Jerry Mackey, and of course the little Gazoonie too. Midge and Ray Holding back with us for a while looking better than ever. Yeah, Edith and Charley Walpert are here too, after all the gadding that gal did this year. She was hard to keep up with. Sure glad to have you both around for a while.

Little Patti Cooke, the bravest little lady any one ever saw, so happy at the Bingo game Friday night, knowing all the time that she will be back in the hospital to have her rod in her leg put back right. Patti is Margaret Farmer's niece, and almost like a daughter to her, and the accident Patti had has been harder on Margaret than Patti. Good Luck Honey, with the spirit you have, you can't miss coming out of it OK. Virginia Lee seems to be getting acquainted these days. She, having always been the shy and timid type. Good to see her enjoying herself. She too is Margaret Farmer's niece, and works in her corn game during the summer on the West Coast Shows.

Clyde and Topsy Gooding, Jenny and Bob Perry, Marie LaDeauv, Jane and Bob Schue, Rust Rice, Grace and Harry Merkle, Helen Henn, Eva Stack, Maxie Helman, Steve Lucas, Ester O'Kelly, Kenneth Paine, Wilma Goudy, Marion Newson, Charley Griner, Bertie Harris, Daisy Marion, June Gilligan, Lucille Gilligan, Fay and Fawn Prosser, Roorene Dykes, Vivian Jacoba, Maxine and Mush Ellison, Mathew Herman, Lee Sturm, Jessie and Glen Loomis, Eva DeMars, Norma Burke and Marie Mead are just a few I saw at the Bingo Game held at the club rooms Friday night. Lucky winners were John Lohrman who won the beautiful lam, donated by Bertie Harrie and Able Goldstein won the big Jack Pot.

Ethel and Joe Krug while in Phoenix, Arizona, visited the Arizona Showmen's As-

sociation and say they had a swell time, and the club was growing fast. Lee Brandon who was with the California Shows this year goes back to Crafts 20 Big for 1951 as General Agent. Carl Webles is again Santa Claus at Sears Roebuck this year, this being his 5th season doing the same. Charley Thompson, co-owner of the Cactus State Shows is in the Santa Monica Hospital but reports are he is getting along fine. Elsie and Bill Suker finally came back from Minneapolis where they have been most of the summer, fishing, and by their looks, the fishing must have been OK. Elsie looks bigger and better than ever. He, he Elsie, you better bring that granddaughter over, or I won't know her any more.

Edith and Harry Hargraves have been taking time off from their cafe in Santa Monica to attend the meetings. Sure is good to see them around. Edith having been Past President and Past Secretary and doing a good job of it, has been missed a lot. Harry, too is a Past President and he too is being missed in the men's club. Sammy Comis is up and around now after being ill for some time, has just come back from a trip to Phoenix, Arizona, where he visited the Showmen's Club there.

I had Lille and Dutch Schue, Mat and Morosa Herman, Lucille Dolman and Rust Rice, for dinner last week. Sammy Dolman, being unable to be here, he being a hard working man, had to get to San Diego for the week-end. Guess the FLEET was in. Many a Jack-pot was cut up that night you can be sure of that. Come again folks. Am looking forward to next Saturday of having Gladys and Jerry Mackey, Babe and Moxie Miller and Edith and Charley Walpert over for Chow. More Jackies to be cut up and more fun. Am also looking forward to seeing Virginia Kline pop in any day. She's due, all doings are over in Chicago now so I know it won't be long now.

Ann and Mike Doolans are back, and does Mike ever look good. Grocers must be very good in Chicago. Ann reports having had a swell time to all the doings in Chicago, now she's all ready for the ones we have coming here. Ann did so wonderful on her raising money for our ALL NATION BOYS CLUB here that the Ladies always take care of at Xmas time. Leave it to Ann. She is also chairman of the Ladies Auxiliary Dinner and Installation here Jan. 2nd. With me helping her, anything can happen that night. We are all looking forward to a swell time.

CIRCUS

First of all, CONGRATULATIONS FLOYD AND VICKI KING on your twin girls just arrived. I know you both must be hard to get along with now. Good luck and may they both grow up to be two good IRON JAW GIRLS. Pat Graham, Head Porter on the Clyde Beatty Circus is wintering in 29 Palms, California. Jack Malone came to Los Angeles. Al Moss to his home in Arcadia, Charley Foster is in Phoenix, Arizona, Chic Sherman is in Long Beach, California. Willie Isley is in Santa Anita,

(Continued on page 22)



Just say — "I saw it in the Greater Show World"

SEASON'S GREETINGS

To Wheel Owners,
Prospective Owners
and Ride Operators
the world over.



We sincerely wish
you a Happy Holiday
Season with Family
and Friends.

A limited number
of BIG ELI Wheels will be available for
1951 delivery. Now is the time to act. Write
for Price List A-63 giving specifications
and up-to-date prices on all BIG ELI Wheels.

ELI BRIDGE COMPANY
Builders of Dependable Products
West Wolcott Street Jacksonville, Illinois

THE HEART OF AMERICA SHOWMEN'S ASS'N

Kansas City, Missouri

INVITES YOU . . . TO IT'S

32nd Annual New Year's Eve Banquet & Ball

Georgia Rooms

HOTEL CONTINENTAL — SUNDAY, DEC. 31st, 1950

\$6.50 Per Plate

MUSIC BY — MILO FINLEY'S ORCHESTRA

FLOOR SHOW — SEASON'S NOVELTIES
THE PLACE WHERE GOOD FELLOWS MEET!!!!

"To Our Many Friends
We Send Seasons Greetings"

from

"FAIRHAVEN"

NEWAYGO, MICH

Dorothy and Fred
KRESSMANN

"Greetings to All Our Friends"

IONIA FREE FAIR

MICHIGAN'S GREATEST OUTDOOR EVENT

1951 DATES

AUGUST 6TH TO 11TH INCLUSIVE

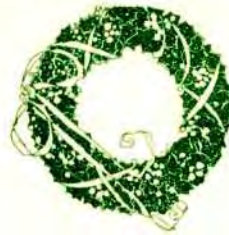
ALLAN WILLIAMS
President

ROSE SARLOW
Secretary

"Greetings & Salutations
To All Our Friends."

Mr. & Mrs.

ART FRAZER



SEASON'S GREETINGS

"Wishing All Our Friends —
A MERRY, MERRY XMAS
AND A HAPPY NEW YEAR."

THE GOODWALT'S

HELEN and SYDNEY

Merry Xmas and Happy
New Year to All Our
Friends

Joe H. Hughes

and

Daughter JANE

"MERRY XMAS TO ALL OUR FRIENDS"



MR. & MRS.

**HARRY
RUBIN**

SEASON 1951 — ROYAL CROWN SHOWS

"Xmas Greetings and a
Happy New Year
to All Our Friends."

I. T. SHOWS, Inc.

Shows & Rides of Distinction
CAN PLACE FOR 1951
SEASON

Shows with entertaining fea-
tures. Grind Stores, etc.

Address: I. TREBISH,
2686 Valentine Ave.,
Bronx, New York City

"A MERRY XMAS AND A HAPPY NEW YEAR TO ALL"

BLUE GRASS SHOWS

"Earth's Most Decent Carnival"

C. C. GROSCURTH, Gen. Mgr.

P. O. Box 621

OWENSBORO, KENTUCKY

"DOWN MEMORY LANE"

By WALTER D. NEALAND

"Where are the snows of yesterday."
Where are the shows of yesterday.

The song hit "There's no business like show business" is true and typical. Thousands who have chosen this notable profession in this and past years will testify as to its authenticity.

From ancient times when Noah started his first "Boat Show" — the Ark, with its full quota of animals, and played his first engagement on Mount Ararat, until this modern age with color television looming up on the horizon — some say it's really here — show business has always been supreme, whether you are an executive, a performer, or a cash customer.

Looking back over the pages of history into the dim and shadowy past, I have many pleasant memories of show business. After 52 years of trouping, with long experience in many branches, I expect to keep going for many years to come and hope never to retire from the grand old show business until the end of my life.

I made my debut as a boy with the old Sig Sautelle wagon Circus way back in 1898. I was a cub reporter on the Evening Dispatch in my home town — Cohoes, New York — when Sig Sautelle Circus came to town on his annual visit. I left my job and joined the circus and have been trouping ever since, with circuses, carnivals, silent movies, 10-20-30; road shows, stock companies, exploitation manager, press agent and other branches.

Let's take a look back in the good old days, and let some of the Old Timers recall, as I do, in a reminiscent mood as now, at some of the old time shows and people.

How many of the readers of the Greater Show World remember these old timers in the golden bygone days of show business.

When the Healy and Bigelow medicine company of New Haven, Conn., had several "Kickapoo Medicine Shows" on the road selling the Indian herb medicine "Sagwa," some vaudeville performers, a lecturer who pulled teeth as a sideline "ballyhoo", and a troupe of Indians. And the Hamlin's Wizard Magic Oil, troupe, who had a band wagon parading the streets, peddling the liniment advertised as "good for man or beast."

When the old John Robinson Circus traveled the south on wagons, and later trouped on flat boats on the Mississippi and Ohio rivers for several seasons. Founded in 1824 by old "John Robinson," this show featured a mammoth menagerie and a great spec — "King Solomon and the Queen of Sheba" with a wonderful street parade daily. Three generations of the Robinson family carried on the traditions of this grand old show — "Uncle John" — the founder; "Governor" John, his son and John G, before the show was sold to the American Circus corporation. John IV, is now a Cincinnati lawyer and Mrs. G. Robinson is

still living at the old Robinson mansion in Cincinnati.

Way back in 1889, Sig Sautelle began his career as a showman with a small canal boat show — Satterlees Marine Exhibition — on the Erie and Champlain canals in New York state, later became the largest wagon show in the East, expanded to a railroad show for several seasons. "Sig" made several fortunes, died broke in 1928, and is buried alongside of his devoted wife, Ida Belle Traver Sautelle in Union cemetery, Fort Edward, N. Y.

Andrew Downie, a great old time showman, with a partner Pete Gallagher, had a canal boat show — Downie and Gallagher Shows — out of Medina, New York, his home town for two years in 1892 and 1893. Downie also had railroad circuses; a two-car Uncle Tom's Cabin and Ten Nights in a Bar Room troupes touring Canada, was a partner in Downie and Wheeler railroad circus in 1911-12, and his last venture — Downie Bros. truck show played several successful seasons before he sold the show to the late Charlie Sparks.

I believe that my old friend — Walter L. Main — is the oldest living former circus owner. Walter is still hale and hearty at a ripe old age, is as dynamic as ever. He never has divulged his age, but I recall that in the year 1879 he was the general agent of his father's show — the William Main and Hillard Circus, out of Trumbull County, Ohio. He now lives at the old winter quarters in Geneva, Ohio, where he has extensive business interests. He is a constant visitor to every circus in the middle west renewing old acquaintances. His Walter L. Main Circus started as a wagon show, trouped the East until 1890 when he went on the rails as a 14-car circus, and in its heyday was a 30-car show — one of the finest in America. Old-timers with that famous show I remember were, Ed. C. Knupp, general agent; Paul Harrell, car manager; Charles Bernard, treasurer; Owen Doud, secretary; Ernie Waters, boss lithographer; W. W. Power, legal adjuster; Rhoda Royal, equestrian director; Hugh Harrison, side show manager; Joe Berris, horse trainer, Bob Abrams, boss hostler; John D. Carey, press agent and Dan Curley Noonan, elephant trainer.

Living today, once prominent in circus business are, William Ketrow, Charles La Mont, George W. Christy, Al F. Wheeler, now a real estate dealer in Oxford, Penna; Jethro Almond of Albemarle, N. C.; Gus Sun, head of the Gus Sun Agency of Springfield, Ohio and Pete Sun, now in retirement in Toledo, Ohio, former owners of the Sun Bros. Circus. Zack Terrel is still with us. Today there are only two railroad circuses on the road — the "Big Show" — which will cut down to 60 cars in 1951 — and the Clyde Beatty 15-car railroad show. Twenty-five years ago there were over 30 railroad shows on tour.

How many old timers remember the old Scribner and Smith Circus of 1890; Washburn and Arlington — with Leon Washburn and George Arlington as owners (1890);

later Leon W. Washburn's Circus and Moorish Caravan (1891); Irwin Bros. railroad circus owned by Fred Irwin, later a burlesque show owner (1892); Wm. H. Harris Nickle Plate Circus which featured Bob Hunting, famous clown of his day, traveled on 10 cars and played for 10 and 20 cents. The late Wm. H. McFarland was side show manager.

The five Ringling Brothers — John, Charles, Otto, Al. and Alf. T., have been resting for many years — the American Circus triumvirate Jerry Mugivan, Bert Bowers, and Ed Ballard have departed, Charles Sparks was the last of the famous show owners to die and now rests in East Brady, Penna.

A new generation of circus owners has come up in the past decade but I doubt if they ever will replace the old time famous kings of yesterday. Like the street parade and the Roman chariot races they are gone forever. Al. G. Barnes, a famous name for many years was a pioneer in managing trained wild animal shows. He sold his show to the American Circus Corporation and later the Ringling show took over. Al. rests in a lonely grave in Indio, California, forgotten by the present generation — still remembered by the old timers as a great showman. His real name was "Alpheus George Barnes Stonehouse," a native of Canada and he always featured a riding lion with his program.

Minstrelsy has had its day and is gone forever. How many recall the old time 11:45 street parade with the minstrel boys headed by the band parading down the business streets? Those were the days of Lew Dockstader, George Primrose, George (Honey Boy) Evans, Jack Haverly and his "40 — count 'em" slogan and Haverly had his 40 men in the daily parades: Hi Henry and his golden cornet, Billy West, Neil O'Brien, George W. Wilson, Arthur Deming, Reese Prosser, the five Guy Brothers, George Barlow, and many others of fame.

John W. Vogel, the "Minstrel King" still lives in Columbus, Ohio. He owned the famous John W. Vogel minstrels and Vogel and Deming troupes. And who can ever forget the late Al G. Fields show? Al G. — whose real name, was Al. G. Hatfield — was a great minstrel show manager. He always led the parade riding in a carriage drawn by two Arabian horses and featuring a twenty piece band. And then there was J. A. Coburn, a great Southern favorite, Culhane, Chase and Weston, Milt Boyers "Who, What, When" troupe, Rusco and Holland, John R. Van Arnam — who last appeared over the vaudeville circuits.

Old timers remember, with nostalgia, the 10-20-30 troupes and the one night stands — now gone forever and only a memory of the glorious olden days. Back in the gay "90's" and early in this century there were hundreds of 10-20-30 troupes playing week stands. Such stars as the Edna May and Cecil Spooner, of which I am proud to have been a member from 1901 through 1908 on the road and in the Park and in Bijou Theatre in Brooklyn and at the Keith and

Proctor Fifth Avenue in New York City. Corse Payton, Myrtle and Harder, Kirk Brown, Chester De Vonde, the five Bennett-Moulton troupes, owned by Monte Thompson of Boston, Clara Turner Stock Company, Baldwin-Melville Company, Mabel Paige, a southern favorite for many years, George Roberson, Hickman-Bessey Company, May A. Bell Marks of Canada, Klark-Urban Company, H. Price Weber and Edwina Grey, J. Harvey Cook and Lott Church, Chelso Peruchi and Mabel Gypson, Tommy Shearer, and many others, many of whose members graduated to Broadway.

Burlesque was always one of my favorite amusements. I have never been connected with a burlesque show but know many of its troupers. Lets see if you remember these old timers of yesteryears:

Rose Sydells London Belles—with William S. Campbell and Johnny Weber; the Rentz-Stanley Troupe; Phil Sheridan and Matt Flynns Big City Burlesquers; Mener and Vans Bohemian Burlesquers which featured Billy B. Van — still living and now a successful soap manufacturer up in the hills of New Hampshire; Al Reeves — whose slogan was "Give Me Credit Boys" and his banjo; the "French Follies" Troupe with Flo and Marie Revere; Joe Howard, famous song writer who popularized illustrated songs and his first wife—statuesque Ida Emerson, Harry Morris and his "A Night on Broadway", M. B. Leavitts "The Spider and the Fly", Charles Rice and his partner Rice. Dave Marion, "Snuffy the Cabman", the great Behman Show with Molly Williams, Lew Kelly, Lon Haskall, Jack Singer Show, and many more that space won't permit me to mention.

Gone are the days of the old time Medicine Show, although a character down in Louisiana has hired a troupe of headline vaudevillians to sell his patent medicine, with a box top as admission fee with some success this summer.

Gone are the old time 10-20-30 shows of yesteryear never to return. Burlesque today is a poor substitute for the big grand shows of the "Gay 90's."

The one night stand shows are practically extinct—only a few big stars now play in high school and city auditoriums.

Television, radio and moving pictures have supplanted the old time shows but the memory lingers on and will for many years to come.

Time marches on — what will the future hold for amusement patrons — time alone will answer that momentous question. I can only hope that I will be here to see it — many years from now!

Subscribers Note . . .

**A PENNY POSTCARD
WILL DO IT!**

If you intend to move, or have moved, or changed shows, please advise change of address. Thanx.

**GREATER SHOW WORLD
1472 Broadway, New York 18, N. Y.**

SEASON'S GREETINGS



HARRY S. DUBE

PUBLISHER

**RINGLING BROS and BARNUM & BAILEY
CIRCUS MAGAZINE**

10 Rockefeller Plaza

New York

SEASON'S GREETINGS

-- from --



MR and MRS.

**Carl J. Sedlmayr
and family**

**"Peace On Earth — Good
Will Toward All Men"**

SEASON'S GREETINGS

To All Our Friends

Mr. and Mrs. FRANK R. CONKLIN

Yuletide Greetings to All My Friends

MURRAY GOLDBERG

GUESS YOUR WEIGHT MACHINES

GUESS YOUR AGE



Yuletide Greetings



To All Our Friends

Mr. and Mrs.

FLOYD E. GOODING



During the 1951 season — you'll find COCA-COLA in every cook house on the road!

Bill Snyder will be the general agent of the Blue Grass Shows next season!

Allan Travers will general the John Marks Shows in 1951.

Phil Cook, will be back again with the World of Mirth next season!

Art Frazier will play the Florida dates with the Royal Crown Shows, then go over to the Gem City Shows for the '51 season.

Regardless of rumors, Louie Berger is still the general agent of Al. Wagner's Cavalcade of Amusements. Having done a swell job in the past!

Dallas did it again. Smashed all records. But then it has such aggressive showmen assigned to furnishing the "BEST" in midway attractions as: Ray Marsh Brydon, Joe Murphy, Jack Lindsey, Ed. Meeks and Margaret Pugh. Watch what they do in 1951!

The Lawrence Greater Shows will play the Doylestown, Pa. Fair week of Aug. 20th to 25th.

SPREAD THAT YULETIDE SPIRIT AROUND — SEND YOUR FRIENDS A GIFT CASE OF — COCA-COLA!

Ted Woodward, was conspicuous by his absence from the Convention. Some say — he may not take to the road in '51.

Ralph Clawson will be the business manager of the Lawrence Greater Shows next season!

Pat Finnerty, one of the TOP Adjusters with Carnies will again be with Prell's Broadway Shows in '51.

Emanuel Zacchini will be the free act with the Deluxe Shows in New England next season!

L. C. "Curley" Reynolds, World of To-Day Shows are in Bankruptcy. The show may not take to the road next season!

Herb. Shive will be the general agent of Vivona Bros. Shows next season!

How times have changed — Years ago

Max Gruberg used to hand Fair-managers deposits for Fair Midway contracts. At the 1950 Chicago Convention, the Carnie owners handed him checks as deposits to play his Fairs at Camden, N. J. Mt. Holly, N. J. and Doylestown, Pa. Fairs to furnish the midway attractions. Sam Bergdorf is general manager and Walter D. Nealand in charge of public relations of this trio of Fairs for 1951.

RINGLING-BARNUM SEEK BILLING PACT

F. A. Boudinot, assistant general agent for Ringling-Barnum, began discussions with the International Alliance of Billposters and Distributors for a new contract between the show and union.

Boudinot said that the agreement had not yet been reached. The show's previous two-year contract expires this year.

BANDITS STICK-UP EDDIE REICHER

A six-foot gunman took "more than \$800" from the owner of Fairyland park as he prepared to make a deposit at Central Bank and Trust Co., Miami, Florida.

Edward J. Reicher, of 1020 NW 64th St., the park owner told police about \$150 of the amount was in silver.

He was told to drive away from the bank and did so, calling police from 950 NW 36th St.

ACA SEZ:

RESOLVED, that the Association expresses its thanks to the Greater Show World for including a copy of the 1950 annual meeting program in its 1950 Convention issue.

The resolution was unanimously adopted.

HARRY NELSON

STRIKING MACHINE BUILDER AND DOLL RACKS

2914 West 15th St. Coney Island, N. Y.
Phone: ES-3-6700

WE WANT!

YOUR SUBSCRIPTION

ONE YEAR, \$3.00, to the

GREATER SHOW WORLD

DO IT NOW!

GREATER SHOW WORLD, Date
1472 Broadway, Room 302, New York 18, N. Y.

Please enter my subscription for one year to the "Greater Show World."
Enclosed find \$3.00.

Name Address

ZONE

City State

KANSAS CITY NOTES

The Folly Theatre, years back called the Century is playing traveling burlesque with a local line of 12 girls. Business only fair.

Red, White and Blue held the boards at the Music Hall for a four day engagement, Nov. 23 to 26, with Bob Crosby brought here for a special attraction.

Katherine Hepburn brought her Shakesperian company here at the Orpheum for a three day engagement Nov. 27, 28, 29.

Missouri Theatre, after a week of extra good vaudeville has settled back to the old routine of pictures.

Ed. Dubinsky has reopened the Roxy Theatre after being closed for several weeks, motion pictures is the deit.

Christmas decorations now adorn our main stem and the holiday shopping spirit is in the air.

George A. Dean of the Heart of America Showmen's Club, who suffered a paralytic stroke has been moved to California by his son. His condition is reported as improving.

Sammie Ansher, George Howk and Harold Elliott trekked to Chicago to attend the SLA Convention. Due to urgent business commitments, President L. K. Carter was obliged to cancel his trip.

A new 19" television set has been installed in the HASC Club rooms. F. W. (Boxie) Warfield, chairman of the HASC banquet and ball committee states that the sale of tickets are going over the top for this annual event which will be held as usual in the Georgian Rooms at the Hotel Continental on New Years Eve, Sunday, Dec. 31.

Memorial services will be conducted at the HASC club rooms on Sunday afternoon at 2 P. M., Dec. 31. Chaplain Wilson will officiate.

The Ladies Auxiliary of HASC will hold their annual "tacky party" in the Club rooms on Saturday night, Dec. 30.

President L. K. Carter of HASC has purchased a home in the Country Club district and he and his wife have been busy remodeling same and moving in. Looks like they will be permanent fixtures in Kaysee.

Election of 1951 Officers for HASC and the Ladies Auxiliary will be held on Friday, Dec. 1st.

Art Brainerd, chairman of the Cemetery Committee of HASC will supervise the decorating of the graves in "Showmen's Rest", Memorial Park Cemetery, as has been the custom each year during Memorial services.

Several new members have been added to the roster of HASC in the past few weeks and each meeting brings in new petitions. Next write up will contain the list of the Officers elected for 1951 of the Ladies Auxiliary and HASC.

December is the month when the Club rooms of HASC take on a very busy atmosphere as members from all parts of the U. S. A. gather here for the holiday season. I extend Season's Greetings to the Editor of The Show World and Show Folks everywhere. — By AL. C. WILSON.

GREETINGS & SALUTATIONS
TO ALL OUR FRIENDS



Mr. & Mrs. Louis A. 'Stretch'
RICE

OCTOPUS — ROLL-O-PLANE
FLY-O-PLANE — ROCK-O-PLANE

Practical Top Money Rides for
Portable or Permanent Installation



Eyerly Aircraft Company
SALEM, OREGON

Seasons Greetings
To All Our Friends



Mr. and Mrs.
JIMMY HURD
With Jimmy Sullivan

Seasons Greetings

To All Our Friends

J. W. "PADDY", EDITH and JIMMY
CONKLIN

Yuletide Greetings —
To All My Friends



Frank
ZAMBRENO
Long Beach, California



"SEASON'S GREETINGS
TO ALL
OUR FRIENDS"

RAY and MAX

GRUBERG

"Merry Xmas and
A Happy New Year
To All"

JULIUS KUEHNEL

Season 1951 with—
JIMMY SULLIVAN'S
Wallace Bros Shows
of Canada

YULETIDE GREETINGS

To All Our Friends

Mr. and Mrs. Curtis L. Bockus

James E. Strates Shows

Yuletide Greetings to All Our Friends

MR. and MRS. S. L. CRONIN

Jackie and Jack J.
PERRY

"Wishing All Our Friends
A MERRY XMAS

and a

**HAPPY, HEALTHFUL
NEW YEAR
To All"**

"A MERRY XMAS AND A HAPPY NEW YEAR
TO ALL MY FRIENDS EVERYWHERE"

VAN HOOTEN SHOWS

HERB PAYNE, Gen. Mgr.

Box 8, Adelaide St., P. O. Toronto, Ont. Canada

The Fair-Carnival -- Some Frank Comments

Address delivered before the Annual Meeting of the International Association of Fairs and Expositions at Chicago, Illinois, on November 28, 1950, by Max Cohen, General Counsel of the American Carnivals Association.

It is delightful to have the opportunity of addressing you briefly, today.

A few weeks ago, when your Secretary invited me to speak to you, he indicated that you would like to hear about some of the problems confronting carnivals in relation to their operating at fairs. But a moment's reflection should indicate to you that many of our so-called carnival problems are actually and inherently your own fair problems.

Accordingly, I should like to discuss with you today, in an entirely frank manner, the relationship between fairs and carnivals and the problems which sometimes develop from that relationship.

You have the right, and no doubt many of you will, disagree with some of the things which I may say. Nevertheless, they require being said, so here goes—

Undoubtedly most of the difficulties which arise between fairs and carnivals can be traced to a definite lack of cooperation by either or both of the parties. I am, of course, aware of the many excellent fair-carnival relationships which have worked out so successfully for both parties; but bear in mind that today we are discussing those which do not, and while that may be the exception rather than the rule, it is an exception which occurs much too frequently. So the first observation I make is that to eliminate many minor irritations, a spirit of sincere cooperation between the fair and the carnival of its choice should be fostered from the inception of the relationship.

We have found that many of these so-called problems arise during the contract negotiating stage. It occasionally develops during these negotiations that both fairs and carnivals have over-rated their potentialities, either as to their size, the quality of their attractions or their earning power. Just as it is incumbent upon a carnival owner to accurately represent his show, so is it the obligation of a fair to not misrepresent its features. Just as there are all kinds of carnivals, so there are all kinds of fairs, and an honest self-appraisal of both the fair and the carnival toward each other will go a long way to eliminate many potential sources of dispute.

Difficulties also arise in the fact that some fairs virtually put themselves on the auction block in attempting to negotiate a carnival contract. We definitely feel that this is a wrong procedure. Both the carnival and the fair are in business for the purpose of earning a reasonable return on their respective investments. It is obvious that each needs the other to succeed. So that when a fair insists upon a guarantee which is exorbitant in amount, it is inviting difficulty right from the beginning. The show owner has a substantial investment and fixed overhead which he must meet each week. If you add unreasonably to that overhead, you place the show owner in the position where his only alternative is to pass the

added cost along to the consumer; and in this instance the consumer is also the fair's patron.

Occasionally a problem results from mismanagement of publicity or the lack of publicity entirely. There are fairs which feel that a carnival adds nothing to the fair; and there are carnivals which feel that they constitute the fair. Largely, both of these points of view are wrong. In handling publicity for such engagements, due consideration should be given all of the revenue producing features and none should be put in the unwanted position of being a step-child in the venture.

Ofttimes the carnival is made to assume, through the device of a guarantee, substantially all of the risks of weather inherent in the operation. This, likewise, puts the carnival owner in a position where he must pass that risk along to the consumer, your patron. A more equitable arrangement to share the gamble as well as the proceeds would make for better customer relations.

Every so often we hear criticism to the effect that so and so carnival has brought in attractions which do not come up to local moral standards. I have had occasion, in the last seventeen years, to check into this type of complaint many times and in nearly every instance I have discovered that the general policy or all shows is to present attractions which coincide with the views of the fair management, both as to shows and game concessions. I have found on occasions that some fairs were operating under a double standard — one which was officially intended for the public and a second which was unofficially intended for itself; and when the discovery of this double standard was made, it was generally convenient to find the carnival a suitable "whipping boy" and so pass on to the midway attractions the brunt of the criticism. If you will indicate to the carnival of your choice the standards which you require, that carnival

will meet your requirements; and it would help in maintaining that standard if you would approach it on a "live and let live."

Occasionally, problems arise from the fact that neither the carnival nor the fair has made adequate advance planning. Sometimes this lack of planning is evidenced by a deficiency in advance publicity; sometimes it is indicated by the failure of the fair to plan suitable attractions in order to give the public value for the admission price charged; and again it is sometimes evidenced by a failure of a fair to handle its advance promotional activities in a manner as to insure a score of daily attendance before its annual engagement begins. Just as some carnivals are shortsighted in failing to give the customer value, so some fairs fail to justify, by their available attractions, the charge imposed at the front gate. Both the fairs and the carnivals have the obligation of recognizing that they operate, in the interests of providing amusement, education, entertainment and relaxation for the benefit of the paying public; and any approach which ignores this recognition is not only shortsighted but is also usually doomed to failure.

We must realize that fairs and carnivals are intended to complement each other in producing a successful, joint business venture. It is, to a great extent, the obligation of the fair to promote the public's attendance by providing worthwhile attractions; and if it fails to do so, it is not justified in passing along any blame for such shrinking attendance to the particular carnival which may be gracing its midway, that week.

I do not claim that the fair is always wrong or that the carnival is always right; but I do claim that some of the things for which carnivals are criticized could be eliminated if the fairs would shoulder their responsibility of their part of the venture and approach this joint relationship fairly and in a spirit of good will.

Let us ever bear in mind that both the carnival and the fair are in this venture together, and a more intensive practice of the "Golden Rule" by each, in all of the aspects of the relationship between them, will make for fewer problems and greater success for both.

--: TWO GREAT RIDES --:

S P I T F I R E — Outstanding for: Modern Design, Repeat Rides, Passenger-Control, Years of Successful Operation.

H I - B A L L — Unsurpassed for: Flash—52 ft. High; Capacity—Self-loading; Portability—one 32-ft. semi. New and different.

Manufactured by—

FRANK HRUBETZ & CO.

Front & Shipping Streets, SALEM, OREGON

Phone: 7417

BANNERS

Tops in Show Painting

JOHN M. BULSTERBAUM
560 South 15th St., Lindenhurst, L. I., N. Y.

Just say — "I saw it in the Greater Show World"

INSURANCE



CHARLES A. LENZ

"THE SHOWMAN'S INSURANCE MAN"

The Only Exclusive Outdoor Insurance Agency in the World."

1492—4th St. North
ST. PETERSBURG, FLORIDA

BOOMERANG
— MODEL 1950 —
Repeater, Thriller,
Unlimited Capacity



Write for Catalogue, etc.
U. S. Riding Devices Corp.
Harry Witt — 298 Junius St.,
Brooklyn, N. Y.

INSURANCE

IDA E. COHEN
175 W. JACKSON BLVD.
CHICAGO, ILLINOIS



TILT-A-WHIRL

the popular, profitable
pride of the midway
SELLNER
MANUFACTURING CO.
Faribault Minnesota

INSURANCE

FOR
CARNIVALS

CLEM SCHMITZ

30 Rockefeller Plaza
New York 20, N. Y.

ANCHOR TENTS



CONCESSIONS, BINGO TENTS,
RIDE TOPS, MOTORDROMES,
SHOW TENTS

— ANYTHING IN CANVAS —
Flameproof Materials Meet All Re-
quirements. All Colors. Exeprt
Workmanship. Prompt Delivery.

ANCHOR SUPPLY CO., INC. EVANSVILLE, INDIANA

SEND IN YOUR SUBSCRIPTION NOW!

12 Months for \$3.00

GREATER SHOW WORLD, 1472 Broadway, Suite 302, New York 18, N. Y.

TENTS

All Sizes — All Styles.

Khaki — Blue — Olive.

E. G. Campbell Tent & Awning Co.

"SEND FOR USED TENT CATALOGUE"

100 CENTRAL AVE.

(Phone 3-8885)

ALTON, ILLINOIS

THE MAKERS OF QUALITY SHOW TENTS

Flameproofed Canvas in all Colors . . . Guaranteed to Pass
All Underwriter's Tests

ARTHUR E. CAMPFIELD, Inc.
145 West 54 Street, New York 19, N. Y.
Phone: PLaza 7- 8039

Show, Concession and Exhibit Tents. Horse Troughs, Casting Nets, Ring
Mats, Canopies and Marquees, built to your specifications —
RIGHT NOW! FAST SERVICE!

TENTS

TENTS

CENTRAL CANVAS CO.

516 East 18 St., Kansas City 8, Mo.

HARRY SOMMERVILLE

Phone: HArrison-3026

TENTS

TENTS

Any Size

--- TENTS ---

Any Kind

BEAUTIFUL COLORS. DISTINCTIVE DESIGNS. Baker Bold is Back

JIMMY MORRISSEY,

ALL-STATE TENT & AWNING CO.

300 E. 9TH

(Phone: Harrison 6867)

KANSAS CITY, MO.

Author & Publisher
AWNINGS & TENTS

EST. 1851

ERNEST CHANDLER INC.

Manufacturer of QUALITY SHOW TENTS of Every Description

10 Bleecker St., Chandler Bldg.

New York 12, N. Y.

Just say — "I saw it in the Greater Show World"

SELLING YOURSELF AS WELL AS YOUR PRODUCT

By LEWIS BELMORE

FROM THE PRESIDENT OF THESE UNITED STATES, right down to the lowliest wage earner, we are salesmen — one and all.

The President must first sell himself, and his policies, to the citizens before he can hope to be elected to the highest office in the land. If the electorate are sold on his policies, and the platform of his party, they pay off with their votes. In other words, their ballots elect him to office, and he proceeds to put into effect the things he offered them while campaigning for office.

Knights of the Road sell their merchandise to merchants; the Direct Salesman sells his line to the housewife or ultimate consumer; the Producers and Managers of legitimate attractions, circuses, carnivals, vaudeville, etc., sell their offerings to the public. They're salesmen — one and all.

When the Romeos propose to their Juliets (in real life), they do it with a nicely memorized little sales talk about themselves, and all they intend to do for the little lady after they're wed.

The License Bureau sells the prospective bride and groom a marriage license; the jeweler sells them the ring; the landlord sells them a house or an apartment; the furniture dealer sells them the necessary furnishings to begin housekeeping, and the various markets sell them the food necessary to sustain life. **SELLING, LIKE ADVERTISING, IS THE LIFE OF TRADE.**

The selling technique and the approach may differ a little in each case; the things we are offering for sale — merchandise, services, manual labor, plays, stories, must be sold before they can be used and appreciated.

A salesman (this includes actors and performers) is only successful when he can sustain interest in what he or she is selling. A slightly different appeal to reason — a rising inflection, here and there, (like the tricks of an orator) and the prospect finds himself listening with new interest.

The concessionaires who sell in arenas, gardens, carnivals, circuses, fairs, etc., depend almost entirely on their 'spiel', and the public seems to love it. In addition to the 'spiel' these salesmen do not overlook the value of color.

The producers of stage shows depend a lot on color and scenic effects, as well as settings. Some of the big numbers in the Ringling Bros. Barnum-Bailey Show this season were a riot of color. They were elaborately and sumptuously staged.

Display Managers of world famous department stores go to the stage for color and scenic effects. One of the best known in this field was the subject of two super-features by this writer for an international slick. The display manager in question, Leigh Allen, was formerly of the stage and Hollywood. The store was Macy's (World's Largest) and Allen, the actor and showman,

was the Display Manager and Vice President of the store.

Concessionaires will readily agree with this writer that 85% of all merchandise is sold via eye-appeal. Contrasting colors are the best eye-appeal yet conceived. Women, in particular, love contrasting colors. The housewives of the U. S. also control the purse strings and their buying power is over 90% according to all surveys.

For the benefit of the boys who are traveling with road shows — who work the fairs, etc., and who are interested in selling still more goods, we submit herewith the following facts with regard to color.

Beginning at the left of the spectrum, violet denotes richness, formality and luxury. Blue, the next color, is cool in its effect, and calms the nerves. Sometimes it can be depressing because of its coldness. Of all colors, green is the most universally liked. (God Bless the Irish). Green has the warmth of yellow and the coolness of blue combined to make it naturally refreshing. Yellow, associated with the sun, is warm and stimulating, and orange is a brilliant, stimulating color. Red is perhaps the strongest of all and denotes danger, passion, and strong feeling. The color red seems to get considerable attention from concessionaires, and costumers for the theatrical business.

Color in great profusion has never been the sole property of the Stage, but it has always been its chief attraction. Highlights and Shadows, now being used so effectively by our big department stores, was first used expertly on Our Stage.

A composer who would fail to mix his colors, musically speaking, would produce nothing but a cacophony of noise — a discordant melody, or no melody at all, and one that would have a very short existence in the public memory.

Some of the world's greatest showmen have also been the world's greatest salesmen. We will mention two here who reached the highest pinnacle of success and acclaim — two who both began as boys in the same Industrial School in Baltimore, Md. You may have guessed it was the late Great Babe Ruth, and the late Great Al Jolson.

Babe Ruth, considered one of the greatest baseball players of all time was a super-salesman who knew how to put himself over with the public.

Al Jolson, who is already down in theatrical history as the World's Greatest Entertainer, was a Master Salesman.

Ruth and Jolson both attended St. Mary's Industrial School in Baltimore, Md. Al's father wanted him to learn a trade, and Ruth's father expected his son to become a tailor.

Both boys rose to international fame and acclaim in other fields — not in mechanical lines. Both were super-salesmen who sold themselves to millions of fans and theatre-goers the world over.

Ruth and Jolson had oodles of color — they knew how to put across to the customers, and they were paid handsomely for their

efforts.

The Babe and Al were not unlike the many other boys who had attended St. Mary's Industrial School. Al Jolson was of the Jewish Faith and the Babe was a Catholic. Religious beliefs didn't matter at the school. It was a boy's future that mattered most.

Both of these boys had the motive power, the driving force, the super-salesmanship that made them, in their later life, the most beloved and respected figures in their fields.

Underneath their greatness was a deep love for humanity and life — a love for the common man to whom they brought happiness and joy.

Sales depends first on attracting your customers, the fans or theatre-goers, through your personality and approach — then selling them your wares!

WAR IS EXPENSIVE EDUCATION

Is war really a great educator? Do we need war to reassess values?

True, we learn in war. War teaches us cooperation. War arouses ingenuity. War stimulates thought. War breaks down mental barriers. All that is granted.

Of course, we learn from war — but war is the most expensive form of education. Are we so weak minded that we need a crisis to make us work constructively or to live intelligently?

Common suffering welds people together in time of war. Cannot common aims, aspirations, ambitious, weld people together in time of peace? If we worked one-tenth as hard and as selflessly for peace as we work for war, we could make peace permanent and assure to all the peoples of all the earth a healthy adventurous life.

It is not impractical idealism to look ahead. The really practical souls are those who plan for peace; who create something toward which to work; who admit imperfections; who, striving always toward perfection, try to correct mistakes, not by tearing down what has been built, but by salvaging the good and building upon it.

There is a paragraph from the speech by Philip Marshall Brown that pretty well expresses the situation: "Peace is indivisible. It does not emanate from governments but from people. This has been called a 'People's War.' There must likewise be a **People's Peace**. Tranquility of order results from the sum total of human relations. If men and women cannot agree to live justly and peaceably in their own homes and in their communities; if employer and employees wage an increasing and undeclared war; if racial hatreds are fostered; if religious denominations are antagonistic; all that can only conduce to general unrest, disunity.

Peace can be made by governments. It can only be kept by people — and people means every one of us no matter what we are or at what task we work. War is too expensive an education. **It is up to us to prove that peace can also teach!** — (Interboro Review).



First meeting after convention activities off to a nice start, Pres. **Lou Keller** presided while with him at the table were 1st Vice Pres. **S. T. Jessop**, Treas. **Walter F. Driver**, Secretary **Joe Streibich**, also Past Presidents **Ernie Young** and **R. L. Lohmar**. Committee chairmanships have been filled with personnel of the committees to be filled in by the chairmen. Those appointed were S. T. Jessop on Finance with Geo. W. Johnson as co-chairman. Ways and Means **Bob Seery** chairman and **Jack Duffield** co-chairman. Entertainment **Chas. Zemater** Chairman, **Chas. Zemater Jr.**, Co-chairman, Press, **H. J. Dotten**, chairman, Welfare, **Joe Shapiro** Chairman, Membership **Rube Liebman**, chairman with **Ralph Glick**, **Bob Seery** and **Jack Hawthorne** co-chairmen, Funeral **Rev. Marcel La Voy** Chairman, House Committee **Mel Harris** chairman, **Petey Pivor** co-chairman, **Cemetery**, **Morris A. Heft** Chairman, **Harry Simonds**, Co-chairman, Past Pres. **Ernie Young** will be chairman of the 39th Annual Banquet and Ball. **Dave Malcolm**, chairman of the President's Testimonial with **Bill Carsky** and **Maurice "Lefty" Ohren** as co-chairmen. **George W. Johnson** will be in charge of registrations during convention and **Jack Hawthorne** has been appointed as Official Greeter at the League rooms. Annual Memorial Service chairman to be named next week. Our lease expires on Feb. 28, 1951 and definite decision has been made to seek quarters elsewhere. **Al Sweeney** and his Xmas Party Committee are busy getting lined up to entertain about 250 underprivileged children on the 23rd. Meeting of December 21st has been cancelled so that **Al Sweeney** and his committee may get ready for their Xmas Party. **Mel Harris** announces the House committee will serve Xmas dinner in the League rooms for all members and their families. Applications presented and elected to membership were **Harry Creben**, **John J. Ra**, **Jack Ray Lindsey**, **Chuck Schorf**, **Philip Miller**, **Virgil A. Gladieux**, **Eddy Anderson**, **Samuel G. Costas**, **Wayne Mayberry**, **Gene Holter**, **Gus E. Tucker**, **Ben King**, **Don Greco**, **Lee Moss**, **Charles Wertheimer**, **Chas. C. Jott**, **Gerald Ogle**, **Stanley S. Robertson**, **Bro. Arthur G. Peets** with us for his first meeting. **John Ray**, of Toronto in for a call.

Received sad news of the death of **D. C. Hawn**, an old showman, known to many of the members, also news of the passing of **Jean Barnard**, wife of **Bro. B. H. Barnard**. Old lease committee discharged with thanks and **Brothers Morris A. Haft** and **Geo. W. Johnson** appointed to name their own committee and seek suitable quarters elsewhere. Ways and Means committee advised they are open for suggestions as we must seek other methods than a car award to raise funds. Past Pres. **Ernie Young** assured us he will make effort to hold benefits with his grand

stand show at all fairs played by his units. **Al Rossman** still with us, **Lou Leonard** left for west coast where he will visit his son **Jack**, also see his good friend **Al R. Cohn** represent the League at Banquet of the PCSA. Ways and Means committee report nice returns on their drive with expectation of further results. **Whitey Lehrter** brought in a tin can bank containing \$25.64. The main topic of discussion is "Where do we go from here?" The original and biggest showmen's club will be without a club room by Feb. As it gets harder to hold and gather new members, you can be assured that without club rooms the membership will drop and new members will be hard to get. It's too bad that our house is divided as it is, no one will gain by it and the rank and filers will lose! — By **A. E. DUMON**.

I REMEMBER WHEN . . .

By **Lewis Belmore**

Harry Pileer and **Gaby Deslys** (before her death) owned and operated several well-paying night clubs. **Harry** returned to the U. S. when the German Army occupied Paris but is probably back there now looking after his interests. Well, **Harry**, **Will Mahoney** has interests in Australia, and he's doing his old act at the Palace. How about one more engagement at the old stand?

When **Pat Rooney, Jr.** (Pat the 3rd) was born **Pat Rooney** was rehearsing a big act at **Percy William's Alhambra** theater titled, "Simple Simon Simple." I received a telegram from **Pat** to meet him at the Alhambra. He wanted me to do an act with his clever cousin, the late **Tom Dingle**. I went to **Tom's** house on 135th St. near Broadway and had to tell him, regretfully, that I was booked over a western circuit, and wouldn't quit my partner because of the bookings. Shortly thereafter, my partner died, and **Tom Dingle's** name was out in electric lights.

I Remember When . . . **Victor Herbert** tried out many of his new compositions at **Luchows**, on east 14 St., when that famous street was the main theatrical stem of the town, and Broadway was just a quiet lane. **Billy Rose** still makes his weekly trips down to **Luchows** for—Sauerbraten and Potato Balls. **Victor Herbert** went for **Strudels**; "Wurzburger" ("Down Where The Wurzburger Flows by **Harry Von Tilzer** and **Vincent Bryan**) and **Billy Rose's** favorite—sauerbraten. **John Philip Sousa's** favorite was imported franks.

I Remember When . . . **Keiths Union Square Theatre** was the first big-time vaudeville house in New York. Every artist and performer wanted to play it as much as they did the Palace in later years. The Union Square house opened in the morning and closed at eleven. Continuous performance playing from 15 to 20 acts.

I remember a lot of other things and I hope to be able to tell about them in the next issue.

A Subscription to The Show World is yours for the asking and \$3.00.

STORM HITS SUNBURY

SUNBURY, Pa.—Extensive storm damage was reported at Rolling Green Park here by **R. M. Spangler**, owner. A large picnic pavilion was leveled and 39 trees were uprooted, some of them striking a portion of the Tilt-a-Whirl.

Subscribers Note . . .

A PENNY POSTCARD WILL DO IT!

If you intend to move, or have moved, or changed shows, please advise change of address. Thanx.

GREATER SHOW WORLD

1472 Broadway, Room. 302,
New York 18, N. Y.

NOT WITH WHOM YOU WERE?
—BUT WITH WHOM YOU ARE?
THAT'S WHAT COUNTS!

YOU 

Will Be in Mighty Good Company
—if YOU carry a Representation
in the next issue of the Greater

SHOW WORLD

The show paper—for show people
in show business!



ALLAN HERSHELL
Amusement Devices

CATERPILLAR
HURRICANE • LOOPER
MOON ROCKET
WATER SCOOTER
MERRY-GO-ROUNDS
KIDDIE BOAT RIDE
KIDDIE MERRY-GO-ROUND
KIDDIE AUTO RIDE
LITTLE DIPPER
and other famous rides

ALLAN HERSHELL COMPANY, Inc.
N. TONAWANDA, N. Y.

Just say — "I saw it in the Greater Show World"

THE SHOW WHIRL.

(Continued from page 7)

in some hand crocheted baby bonnets and shoes and slippers. Netted a nice sum for Aux. I'll say. Thanks in their behalf dear. EDITH STREIBICH, lovely wife of Joseph L. Streibich Secretary of the Showmen's League of America always does her bit also everyone knows Joe and Edith, two grand people and what a Secretary Joe is at the S. L. of A. He really has something to handle and deserves more credit than all Secretaries put together for his hard work, and never failing anyone who would like information or assistance. We sure are tickled Joe is again Secretary and WALTER DRIVER that grand Pal is Treasurer and also a hard worker at the club. Special mention goes out to you folks and thanks for the many courtesies extended to this writer in the past and throughout the year.

FRANCES BERGER, how sweet of you to send all Officers such a lovely telegram at the installation dinner and from your truly THANKS A MILLION. Frances always looks so charming and chic and has many friends in show business. Be seeing you soon Frances.

What a sad evening it IS when we'll soon have to be heading home-ward and as I say each year GOD BLESS YOU ALL en-route and may you never have an unhappy moment, each and everyone of you, and WITH A VERY MERRY CHRISTMAS TO you and your loved ones from BOB and I and all your friends, a prosperous NEW YEAR and GOD'S BLESSINGS, BE HEARING FROM YOU ALL. Keep in touch with me so we know where to get that Show World Magazine to you. Bye for now all.

Start the NEW YEAR off Right by Placing an Ad in the Next Issue of the

GREATER SHOW WORLD

Telling Folks who you are— Where you are and what You have to sell.

Send in your Ad copy now for the January 1951 issue.

GREATER SHOW WORLD 1545 B'way, N. Y. 19, N. Y.

Pictorial Stock Posters for your

Circus—Fair—Carnival Park—Rodeo—Skating Rink Auto Races—Celebration

Immediate Service

Write, phone or wire

TRIANGLE POSTER CO.

Penn Ave. and Denniston PITTSBURGH, PA. Telephone Montrose 1-8110

"SEASONS GREETINGS TO ALL OUR FRIENDS"



FAIR SECRETARIES AND PARK MANAGERS

LET BUSH-LAUBE SOLVE YOUR CONCESSION PROBLEMS
WE OFFER THE MOST DIVERSIFIED LINE OF CONCESSION OPERATION

A UNIT TO FIT EVERY OCCASION
GRAND STANDS
BEER TAVERNS
REFRESHMENTS
RESTAURANTS
FROZEN CUSTARD
POPCORN
CANDY FLOSS
NOVELTIES
GAME CONCESSIONS
PROGRAMS
ICE CREAM
PEANUTS

WE ARE SET UP AND EQUIPPED TO HANDLE ANY OF YOUR CONCESSION NEEDS

Our Many Years of Successful Operations with the Leading Fairs and Parks of the Country is Our Strongest Recommendation

"WHEREVER THE CROWDS GATHER"

UNDER ONE MANAGEMENT

BUSH-LAUBE CONCESSIONS
GEORGE BUSH CHAN LAUBE

723 MAIN ST. GRAND 0755
MUNICIPAL AUDITORIUM 13TH ST.
VICTOR 0369
KANSAS CITY, MISSOURI



TO ALL MY FRIENDS EVERYWHERE
A MERRY XMAS AND HAPPY NEW YEAR



FRANK RAPPAPORT

Operator

N. S. A. CAFE - - - WHERE FRIENDS MEET FRIENDS

SEND IN YOUR SUBSCRIPTION NOW!

12 Months for \$3.00

GREATER SHOW WORLD, 1472 Broadway, Suite 302, New York 18, N. Y.

ANNUAL CONVENTION

THE WESTERN CANADA ASSOCIATION OF EXHIBITIONS

("A" CIRCUIT) D. A. R. McCannel, President, Regina, Sask. Canada
Mrs. Letta Walsh, Sec'y, Saskatoon, Sask. Canada

Also THE WESTERN CANADA FAIRS ASSOCIATION

("B" Circuit) Keith Stewart, Sec'y, Portage la Prairie, Man., Canada
PLACE: THE FORT GARRY HOTEL, WINNIPEG, MAN., CANADA
TIME: JANUARY 22nd, 23rd and 24th, 1951

Just say — "I saw it in the Greater Show World"

COLEMAN BROS. SHOWS

Wanted for Season 1951
Monkey Show and Any
Other Show of Merit.

Have for sale—Auto Kiddy
Ride, Bargain at \$2,000.00
(For sale—Marquee)

Address—Dick Coleman
14 Johnson Street
Middletown, Conn.

SHORK & SCHAFFER

HUBERT'S MUSEUM, Inc.

228 West 42nd Street
NEW YORK 18, N. Y.

WANT FREAKS AND NOVELTY
ACTS OF MERIT AT
ALL TIMES

Always interested in any new and
sensational attractions

State salary and all details
in first letter

OPEN ALL YEAR ROUND

"Xmas Greetings and a
Happy New Year to All
My Friends"

JAMES QUINN

General Agent

O. C. BUCK SHOWS

"Americas Finest

Outdoor Exposition"

IN CANADA . . . CALL:

INTERSTATE FIRE-
WORKS MFG. &
DISPLAY CO.,
(Canada) Ltd.

106 Adelaide St. West—
TORONTO, ONT.
Tel.: Plaza 5121,

IN THE U. S. A. CALL ON:

INTERSTATE
FIREWORKS MFG.
& DISPLAY CO., Inc.
31 Elm St., Tel. 2-2844
SPRINGFIELD, MASS.

TENTS

CIRCUS
CARNIVAL
CONCESSION

CONCESSIONS, BINGO TENTS,
RIDE TOPS, MOTORDROMES,
SHOW TENTS

UNITED STATES TENT & AWNING CO.

Main Office and Factory
2315-21 W. HURON STREET CHICAGO 12, ILL.

Winter Address: S. T. JESSOP
122 FLORASOTA AVENUE, SARASOTA, FLORIDA

Chicago's Big Tent House Since 1870

GLOBE POSTER CORP.

STOCK LITHOGRAPHS FOR CARNIVALS — CIRCUSES
RODEOS — FAIRS — AUTO-RACES

1501 W. CONGRESS STREET
CHICAGO, ILLINOIS

Write for Free Date Book

A MERRY, MERRY XMAS and a
HAPPY, HEALTHFUL NEW YEAR
TO ALL OUR FRIENDS EVERYWHERE

From

Judy, Bobbie and Fizzie Brown

"Wish One and All A Merry Xmas and A Happy New Year"

MR. & MRS. MAX GOODMAN

"Seasons Greetings to All Our Friends"

PRELL'S BROADWAY SHOWS, INC.

THE LARGEST MOTORIZED SHOW IN THE EAST
SEASON OPENS JANUARY 15TH
KEY WEST, FLORIDA
WINTER-QUARTERS—KISSIMEE, FLORIDA

Can Place Attractions of Merit
What Have You?

Address — SAM PRELL, Gen. Mgr.
216 Custer Ave., Newark, New Jersey
Phone;—WAverly 3-0436

THE LADIES AUXILIARY OF THE SLOA

OPEN HOUSE CONVENTION was held in the Jade room of the Sherman Hotel, Nov. 24th to Nov. 28th inclusive. Installation dinner took place Tues. night, Nov. 28th in Louis XVI room with Mrs. L. M. Brumleve acting as Mistress of Ceremonies and Mrs. Henry Belden as Installing officer. The following officers were installed: Mrs. Ralph Glick, President, Mrs. Hattie Wagner, 1st Vice Pres., Mrs. Mae Taylor, 2nd Vice Pres., Mrs. Dolly Young, 3rd Vice Pres., Mrs. Lucille Hirsch, treasurer and Mrs. Elsie Miller, Secretary. Invocation was rendered by Phoebe Carsky, Chaplain.

National Anthem was given in song. Board of Governors were introduced, also all Past Presidents as follows: Nan Rankine, Mrs. Henry Belden, Margaret Hock, Evelyn Hock, Marie Brown, Blanche Latto, Martha McKay, Minnie Del. Hoffman, Mrs. Ora Miller (deceased) Cora Yeldham, Frances Keller, Ida Chase, Edith Streibich, Phoebe Carsky, Ann Doolan, Louise Rollo, Viola Fairly, Lee Gluskin, and Elsie Miller.

Delegation from Texas sure was enthusiastically received, also all other Auxiliaries, throughout the U. S., each one was given a large Mum, which was tied into a huge bouquet with large royal blue ribbon by Nan Rankine, uniting all Auxiliaries and show people. Representatives were as follows: Ruth Martone, Heart of America Showman's club, Goldie Fisher, Missouri Show Women's club, Ann Doolan, Ladies' Aux. Pacific Coast Showmen's Ass'n, Shirley Lawrence Levy, National Showmen's Ass'n, Margaret Pugh, First President of the Lone Star Showmen's Club of Dallas, Texas, was introduced, who in turn presented Martha Moss to represent Dallas. Rose Lewiston, Ladies Aux. Detroit Showmen's Association, Martha Weiss, Pres. Ladies' Aux. Miami, Sally Rand, Ladies Aux. Greater Tampa Showmen's Association, Betty Bazinet, Ladies Aux. Hot Springs Showmen's Association. Virginia Kline, Regular Associated Troupers.

Dr. Max F. Thorek, noted Surgeon, who just returned from an extended GOOD

WILL trip to Mexico and South America was guest of honor and principal speaker.

Congratulatory telegrams from following were read: Ladies' Aux. Hot Springs, Regular Associated Troupers, Lone Star Show Women's Club, Dallas, Tex., Ladies Aux. Heart of America Showmen's Club, Kansas City, Mo., Missouri Show Women's Club, St. Louis, Mo., RALPH GLICK and BOB MILLER of Showmen's League of America, Claire Sopenar, Rose Lewiston, Frances Berger sent all officers a telegram and each and every officer received numerous telegrams. MARGARET FILOGRASSO, outgoing chairlady presented her officers with lovely gifts as follows: Elsie Miller, Pat Seery, Margaret Jeske, Ann Sleyster, Margaret Hock, Evelyn Hock, Viola Parker, Del. Hoffman, Lee Gluskin, Edith Streibich, Mrs. L. M. Brumleve, Ann Belden, Dolly Young, Isabel Brantman, Bobbie Cherniak.

Mrs. L. M. Brumleve EMCEE presented gifts from the Auxiliary to Margaret Filograsso, out-going Pres. Elsie Miller, Secy., and Pat Seery, Treasurer. Drawing on raffle books took place, following were winners: Martha McKay, St. Paul, Minn., \$100.00, Isabel Pinasto, Chicago, \$50.00 prize, and Max Hirsch won \$25.00.

Mrs. L. M. Brumleve EMCEE proceeded to present Dolly Young with a Gold Life Membership card from the Auxiliary for outstanding achievement in obtaining over 50 Members for the club.

Following entertained all evening during the dinner, pianist, soprano, who gave several renditions in song and Patricia and Rosemary, interpretative dancers.

These attended the dinner: Mesdames: Lillian Glick, Pres., Hattie Wagner, 1st Vice Pres., Mae Taylor, 2nd Vice Pres., Dolly Young, 3rd Vice Pres. Lucille Hirsch, Treasurer, Elsie Miller, Sec., Dr. Max F. Thorek, American Hospital, Margaret Filograsso, outgoing chairlady, Mrs. L. M. Brumleve, Emcee, Ann Belden, installing officer, Nan Rankine, Marie Brown, Louise Rollo, Margaret Hock, Evelyn Hock, Virginia Kline, Viola Fairly, Frances Keller, Ann Doolan, Lola K. Hunter, Ethel Weer, Grace Weiner, Madeline Weiss, Pattiann Eciortino, Sally Randy, Betty Bazinet, Virginia Gamble,

Blanche Wilson, Alice Hill, Nellie Byrnes, M. L. Filograsso, Mrs. E. Sopenar, Isabell Brantman, Rose Jarboe, Frances Berger, Eva La Rou, Billie Billiken, Opel Rossi, Marguerite Shapiro, Geraldine Muscarello, Bessie Mossman, Lillian Lawrence, Clara Etta Barker, Mrs. Raymond Walton, Mrs. Jack Lindsey, Mrs. Phil G. Little, Mrs. Melvin R. Little, Margaret Pugh, Grace Tinter, Mrs. Charles Moss, Louise R. Donahue, Ann Sleyster, Edna Burrows, Josephine Glickman, Peanette Wall, Edith Streibich, Mrs. H. Hansen, Mrs. Arlo Robinson, Mrs. M. Lindeman, Mrs. Ann Miller, Mrs. Max Glick, Miss Diana Glick, Mrs. Lou Glick, Mrs. Max Clar, Mrs. Pearl Ptashka, Mrs. Florence Rubin, Mrs. Robert L. Mack, Mary O'Hara Smith, Ethel Wadoz, Jean Zirzow, Sophia Carlos, Minnie Simmonds, Lena Schlossberg, Betty Glickman, Lillian Woods, Jean Frolow, Barbara Woody, Mrs. Mary Woffl, Mrs. Joe Murphy, Lena Mills, Etta Henderson, Betty Harris, Mrs. John Obluck, Ruth Martone, Mrs. Morris Stokes, Mrs. C. W. Davis, Mrs. Fred A. Potenza, Claire Sopenar, Kathryn Robertson, Pat Seery, Esther Groscurth, Mildred I. Miller, Rose Lewiston, Shirley Lawrence Levy, Jeanette G. Hart, Goldie Fisher, Jerry Sweeney, Shirley Zirzow, Marie Zirzow, Harriet McBeath, Lee Gluskin and Phoebe Carsky, Chaplain.

Thurs. night Annual meeting was held with following officers presiding: Mrs. Lillian Glick, Pres., Mrs. Hattie Wagner, 1st Vice Pres. Mrs. Mae Taylor, 2nd Vice Pres. Mrs. Dolly Young, 3rd Vice Pres., Mrs. Lucille Hirsch, Treasurer and Elsie Miller, Secretary. Invocation rendered by Phoebe Carsky, Chaplain. Brief talks were given by all out of town Members who were happy to be with us. Mattie Crosby is on sick list, also Billie Wasserman in a Sanitarium in Chicago. Carmelita Horan is in Mayo Bros. Clinic, Rochester for a check up. After the meeting delicious coffee and cake were served by Hostess Del. Hoffman. Mrs. Ann Belden, Past Pres. donated the coffee cake. Next Social will have Lee Gluskin, Past Pres. as Hostess. Please be sure to attend and bring all your friends. — By EDITH STREIBICH, Chairman Press.

"A MERRY, MERRY XMAS

and a

HAPPY, HEALTHFUL NEW YEAR

To All Our

FRIENDS EVERYWHERE"

From

BILL and ADA COWAN

**BEST
Wishes**

Just say — "I saw it in the Greater Show World"

Greetings and Salutations
To All Our Friends

SAM J. and IDA

LEVY

"Greetings and
Salutations to
All My Friends"

ROBERT (Bob)

LOHMAR

Royal American Shows

Seasons Greetings
To All Our Friends

RAYNELL & GEORGE

Golden

and GE-GE

"Yuletide Greetings—
To All My Friends
Everywhere"

BEN HAROVITZ

Daniels Greater Shows
of Montreal, Canada

"XMAS GREETINGS
TO ALL OUR FRIENDS
EVERYWHERE"

Mr. and Mrs.

ROB'T K. PARKER

Miami, Fla.



"Wishing One and All A Very
MERRY XMAS and a
HAPPY NEW YEAR

"And a Million Thanks to
Everybody Who Helped to
Make 1950 the Fine
Season It Was"

From

MARGARET PUGH — JOE MURPHY — JACK LINDSEY
DALLAS, TEXAS

Seasons Greetings to All Our Friends — Everywhere!
With All Sincerity

MR. and MRS.

HAROLD "Buddy" PADDOCK

"Greetings and Salutations to All Our Friends Everywhere"

Mr. and Mrs.

MORRIS LIPSKY

New Johnny J. Jones Exposition

LEADING POPULAR KIDDIE RIDES
KIDDIE ROTO-WHIP... KIDDIE SPEED BOATS
KIDDIE GALLOPING HORSE CAROUSELL
Beautiful Design — Skilled Workmanship

W. F. MANGELS COMPANY
2875 W. 8th Street Coney Island 24, N. Y.

Seasons Greetings to All Our Friends



Ralph and Louise
ENDY

WEST COAST SHOW BUSINESS

(Continued from page 8)

Fred Mullen in Venice, California. Milongo, Cathy and Johnie Kline are home in Los Angeles. Red and Barbara White are in San Gabriel, California. Barbara Wier, Ray Rousch, Lonnie Wilson, Leon Drewry, Vic Robbins, are all in Los Angeles, and Blackie Seamster went to Phoenix after being in Los Angeles for a few days. Looks like Clyde should come back here too, we will miss his show wintering here this winter.

Golda Eddie and C. T. Grady are back from Honolulu, reports not having done very well as for work, but said the trip was grand. They went over to be with Fernandez Shows on the Islands. Peg and Art Freeman made their first appearance on TV last week on KTLA. Every one rushed to some one who had a TV. Me, I missed out. Sorry folks. Will catch it next time. I HOPE. Dixie Whitaker and Jimmie McGee are back from the Islands too. Both report having had a nice trip, but business not so good. They too were with Fernandez.

Marie Kortez left our midst last week to join hubby Pete in the Island. Pete has been connected with Fernandez for several years. Will be glad to see them back, which should be very soon now. Eleanor Velarde, better known as (Princess Musetta) in our parts was on TV last week on Super Circus and looked very wonderful. She is to be one of Tom Packs feathered acts on his winter dates. Didn't seem right not to see Baby Valarde with her on TV.

Siebrand Bros. Circus called it a day and closed in Tuscon, Arizona, after what they say was a very fair season for them. Weather was very much to their liking the last 3 weeks which helped a lot. They are wintering in Phoenix, Arizona and their most of the folks connected with it are here and around Los Angeles. Had the pleasure to have Madge Buckley, Betty Lipps and Lee Brandon here for dinner one night last week on their way back to Parker Arizona, where they have all settled there for a good rest. Jewel and Bill Hobday who are across the river from Parker in Eurp, have a Tourist court there and they all seem to be having a lot of fun, fishing and resting up again. I have promised to get over there, so will really try this time. Come again folks.

Benny Fox has again put out an Army show playing all air ports. Is calling the show Star Spangle Circus. Opened in Cheyenne, Wyoming. My Clarita and her father and mother with Sernardo their Musical Horse joined him and report having a very nice show. Other acts with him are sophisticate Skater, Bobo Barnett, Harry Reynolds, Andre and Charley, a letter from Clara saying the show is being well received. Weather has been cold but the boys come out to see the show any way. Oliveria's Perch act is to join sometime this week.

Turner Thomasson has a booth in the Shrine Auditorium with his kitchen Aluminum ware and is doing OK for himself. Incidentally those two boys of his are doing alright with their square dancing. Jorden

and John are both coming up in the world with their music too, and they do keep mother very busy. Both Turner and Babe had been on the Barnes Circus for years until the circus closed. Jack and Harry Youden are both working the race track in Hollywood track. Beautiful weather is giving the faces a good break for crowds. Bertie Youden is now a member of the Ladies Auxiliary PCSA, and enjoying the meetings. How about you joining, Jack?

Guess that's all folks. Again MERRY XMAS AND A HAPPY NEW YEAR TO ALL OF YOU.

CARAVANS, INC.

The seventh Installation of Officers of Caravans, Inc., was held Monday, November 27th in Crystal Room of Hotel Sherman. Usherettes Lucille Hirsch and Marianna Pope escorted Club Mother Katie Owens to her chair, amid the soft music of "When Your Hair Has Turned To Silver" played by our genial friend Ralph Pope, accordionist. The cute little Miss who protemmed as mascot was Mae Muscarello, 8 year old daughter of Geraldine (Jerry), and granddaughter of Mae Taylor. Officers installed in order of introductions were WANDA DERPA, treasurer, IRENE COFFEY, financial secretary, VERONICA POTENZA, third vice president, LILLIAN LAWRENCE, second vice president, CLAIRE SOPENAR, first vice president, and finally the president, BESSIE MOSSMAN, wearing a blue evening dress trimmed with lace, and carrying yellow chrysanthemums. Rev. Father LaVoy, guest chaplain asked the divine blessing. National Anthem was sung by Veronica Potenza. Edith Streibich made presentation of gavel to newly installed president. Turkey with all the trimmings was served. The unique serving of dessert was very impressive especially for those not having witnessed it before. (Waiters carrying orange trees on which oranges appeared to be growing, were in reality ice cream balls coated with orange ice, which hung on tree by a hook. Each one picked their own "dessert". This, we are told, is called the "Orange Surprise". Mistress of Ceremonies, Pearl McGlynn, read congratulatory telegrams from Frances Berger, Lucille Hirsch, Anthony Lander, Eva LaRoy, Dr. Meyers, Dr. L. Mossman, Morrie Mossman, Mae Oakes, PAST PRESIDENTS OF CARAVANS, Marianna, Ralph, and Skippy Pope, Estelle Regan, Emma Ryan, Edward Sheehan, Dr. Max Thorek, Mae, Eddy, and Sandy Sopenar, Violet Slovick, Agnes Barnes, and Isobel Brantman, Mary Iamson & Alva McCue, Catherine Potenza, Fred Potenza, Babe & Del Rohr, Lucille Sherman, "Billiken", Mrs. Ralph Glick, Ladies Aux. Heart of America Showman's Club, Lone Star Show Women's Club of Texas, and Claire Sopenar.

The beautiful floral arrangements that adorned the table came from St. Louis, Missouri Show Women's Club, and the auxiliaries of Greater Tampa Showman's Ass'n,

Miami Showman's Ass'n, National Showman's Ass'n, and Showman's League of America. Two came from "A Friend". Retiring president Mae Oakes distributed her gifts to officers and chairmen of committees who assisted her during the past year. Claire Sopenar presented her with a gift of pearls and earrings to match in behalf of the members. The corsages worn by the officers were a gift from the club and were arranged by our lovely "flower lady" Mae Taylor.

Heading the entertainment program was Lillian Gribben who sang a medley of songs. "JUST A FLOWER IN AN OLD BOUQUET" sung by Veronica Potenza was dedicated to our Club Mother Katie Owens. Grace Lynn, a real trouper, also sang a few favorites. Morrie Mossman's "Yiddisha Mama" was a big hit. Representing the various organizations in the candle lighting ceremonies were MAE OAKES for CARAVANS, INC., Phoebe Carsky, Ladies Aux. Showmen's League of America, RUTH MARTONE, Heart of America of Kansas City, JEANETTE HART, Missouri Show Women's Club, ANN DOOLAN, Pacific Coast Showman's Ass'n, EDNA STENSON, National Showman's Ass'n, ANN ROTH, Miami Showman's Ass'n, RUTH MARTONE, Lone Star Show Women's Club of Texas, PATTY ANN SCIORTINO, Aux. of Greater Tampa Showman's Ass'n, SOPHIA CARLOS, Detroit Showman's Ass'n, and Mae Oakes, Hot Springs Showman's Club. Caravan's theme song ended the program and all retired to Byfield Bar & Grill room where open house was being held. Raffles donated for open house came from Millie Foster, bottle of liquor won by a gentleman guest, Mae Taylor, (Magnolia tree and Bird cage plant), won by Eva Shine & Helen Wettour, Sophia Carlos & Pat Seery doted aprons won by Billie Billiken, Mary Martin, and Patty Ann Sciortino, Bessie Mossman, linen toweling won by Patty Ann Sciortino, Ann Sleyster, hosiery won by Bella Lazar and Clara Etto Barker, Marie Broughton & Whitey Lehrter, Billiard Ball Musical Liquor Set (Sorry, we didn't have the name of winner), RUTH MARTONE, Pillow Slips, won by Daisy O'Donnell, MINNIE SIMMONDS, Crocheted Bag (held over) HATTIE HOYT, Silverware, (held over) and Mae Oakes, two hand knit sweaters won by Eva LaRoy & Fred Potenza.— Press Chairman, LILLIAN LAWRENCE!

JOHN COURTNEY CONCEIVES A NEW RIDE

John Courtney, inventor of rides, comes up with another new and novel ride which he will call — THE ROCK-O-WHEELS. Will be 60 feet high, carry 3 passengers to a seat. Operated with one 5 speed motor and 2 three's. Single strand cable ride.

Folds up like a jack-knife. Weighs 1,200 pounds. Thomas Reilly (Red) Hickman is his partner in the venture. Red, was formerly associated with the late Denny Pugh. Courtney sez that the new ride will be seen on one of the major league Carnies sometime next spring!

Season's Greetings



To All Our Friends--

EVERYWHERE



FRANK C. & PAUL
MILLER

Concession Dept.

RINGLING BROS AND BARNUM & BAILEY COMBINED CIRCUS

"Merry Xmas to
All Our Friends"

Ann & Mike
DOOLAN

GREETINGS AND SALUTATIONS TO OUR FRIENDS
EVERYWHERE

MILLS BROS. CIRCUS

CIRCLEVILLE

OHIO

"GREETINGS AND BEST WISHES
TO MY FRIENDS EVERYWHERE"



BERNARD "BUCKY"

ALLEN

Concession Manager



WORLD OF MIRTH SHOWS

LARGEST MIDWAY ON EARTH

Just say — "I saw it in the Greater Show World"

Keep fun going

pause for a Coke



Just say — "I saw it in the Greater Show World"